

## APG|SGA SA: Change of regulatory standard

**On 20 June 2013, the SIX Swiss Exchange approved the APG|SGA SA application to switch from the Main Standard segment to be traded on the Domestic Standard segment.**

The 3,000,000 registered shares of APG|SGA SA, with registered seat in Geneva, with a par value of CHF 2.60 each (APGN, security number 1910702, ISIN CH0019107025), will be traded on the Domestic Standard segment of the SIX Swiss Exchange as of June 28, 2013.

The last trading day on the Main Standard will be June 27, 2013. This change in standards (change of segment) relates to the switch in accounting standards from IFRS (International Financial Reporting Standards) to Swiss GAAP FER as of fiscal year 2013 and is based on the guidelines regarding accounting standards (RLR, Article 6). For the rest, APG|SGA SA will continue to release its consolidated financial statements according to the true and fair view principle.

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### Contact

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### About the company

APG|SGA SA is Switzerland's leading Out of Home media company. Listed on the SIX Swiss Exchange in Zurich, APG|SGA covers all aspects of Out of Home advertising: on the street, at the airport, in shopping centers and train stations, in mountain regions and on public transport – from poster campaigns with the widest coverage and large poster spaces to state of the art digital advertising media. When communicating with customers, authorities and the advertising industry, APG|SGA represents sustainability, innovation and expertise.