

RailPoster, RailPosterMidi

Technical brief for printshops

RailPoster

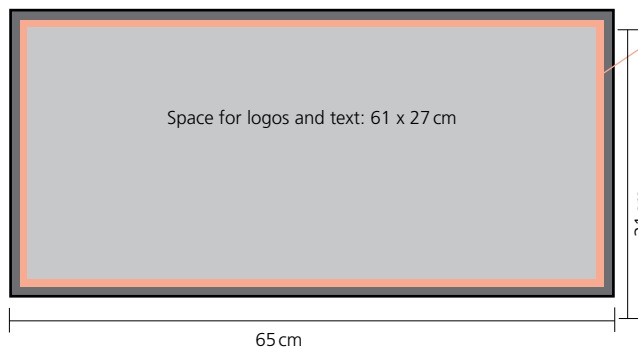


RailPosterMidi



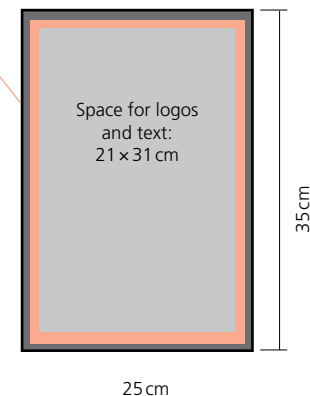
Production format: 65 x 31 cm
Print space for text and logos: 61 x 27 cm

Print space:



Production format: 25 x 35 cm
Print space for text and logos: 21 x 31 cm

Print space:



2 cm on all sides:
Do not place any
text, logos and
important image
components in this
area.

RailPoster

Production format (W x H) 65 x 31 cm
Print space, recommendation (W x H) 61 x 27 cm for logos and text (at least 2 cm from each side)

RailPosterMidi

Production format (W x H) 25 x 35 cm
Print space, recommendation (W x H) 21 x 31 cm for logos and text (at least 2 cm from each side)
Paper Incada Silk 0.37 mm, single-side coating, 240 g/m². Format: see above.
Printing Inkjet, offset or screen printing Recommendation: apply matt print varnish to posters
Finishing cut to size

For RailPoster/ RailPosterMidi bookings in the SBB trains network, a separate technical briefing applies:
www.traffic.ch/de/produktion/technische-daten-innenformate/

RailPoster/ RailPosterMidi

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Important design note

The aluminium frame covers 1 cm of each side of RailPoster and RailPosterMidi. To ensure legibility, we recommend that text, logos and images are not positioned within 2 cm of each edge (see print space).

Important dispatch instructions and goods delivery

Label goods	Label materials clearly (customer, visual, quantity)
Several visuals in the same display	If there are several visuals for the same display, these should be supplied pre-sorted (visual 1, 2, 3; visual 1, 2, 3; etc.) Any additional work will be charged to customers at cost.
Deadline for delivery	No later than 2 weeks before start of placement
Delivery address	APG SGA, Logistikcenter Ost, Hertistrasse 1, 8304 Wallisellen, phone +41 58 220 70 11 logistikcenter.ost@apgsga.ch