

Window decal

Technical brief for printshops



Version A – full-bleed print (rastered)
CMYK glazing ink



Version B – opaque print
If using opaque ink, no more than 40% of the surface may be printed.

Production data, window decal

Format (W x H)	500 x 250 mm
Material	Transparent, detachable gloss or matt film, temperature-resistant from -10 to +60°C, pre-cut backing White base films must not be attached to rear.
Printing for interior mounting	Digital, offset or screen printing, non-reversed
Printing for exterior mounting ¹	Digital, offset or screen printing, reversed , weather-resistant material, readable from inside
Printing surface	Version a) full-bleed CMYK transparent print Version b) no more than 40% of total surface in colour and black and white

Important dispatch instructions and goods delivery

Label goods	Label materials clearly (customer, visual, quantity)
Several visuals in the same display	If the same display is to be used for several visuals, the visuals should be supplied pre-sorted (visual 1, 2, 3; visual 1, 2, 3; etc.) Any additional work will be charged to customers at cost.
Deadline for delivery	No later than 10 working days before start of placement.
Delivery address	APG SGA, Logistikcenter Ost, Hertistrasse 1, 8304 Wallisellen, phone +41 58 220 70 11, logistikcenter.ost@apgsa.ch
Overage	5% (at least five units) over normal print run
General operating conditions	No choice of route
Disposal	Window banners will be disposed of after use (no returns)

¹ Exterior mounting for public transport companies: Stadtbuss Winterthur SBWI