Environment Milestones

1999

Introduction of energy accounting, procurement of the first gas-powered vehicles, first Eco-Drive courses

2000

Ratification of the environmental mission statement with the core promise: “We will reduce our environmental footprint beyond the legal framework, along the entire value chain, according to the principle: Prevent, reduce, recycle”

2001

First interim report, launch of systematic poster waste recycling

2002

Procurement of first hybrid car, start of conversion of old backlit enclosures for greater energy efficiency

2003

First environmental report

2004

Start of thermal systems rehabilitation in buildings

2005

First issue of the annual “Facts and figures” folder

2008

Purchase of 100% eco-electricity for backlighting; environment as a cover story of the annual report

2012

Purchase of 100% renewable energy for buildings: renewable energy now covers 100% of APG|SGA's total electric power environment as a cover story of the annual report consumption

2013

Optimization of actual light design in advertising plants

2014

Purchase of 100% green electricity “naturemade star” for buildings: The entire power consumption of APG|SGA is now covered by eco-power.

2016

Internal acquisition strategy for digital advertising media 8energy efficiency). Upgrade of the latest ePanel generation with energy savings of 80 percent.