

Summary Pocket Planner

Network prices 2019–2

Out of Home advertising – Innovative. Digital. Proven.



Products and prices 2019-2

WEMF	Produkt	Profile	Format	Note	Number of panels	Price in CHF, gross			CPM in CHF
						7 days	14 days	21 days	7 days
CH	Economic area Switzerland								
	Cities F200 Big28	1	F200		895	280 650	457 700	634 750	7.80
	Cities F200 Big9	2	F200		548	194 400	318 950	443 500	8.30
	Rail Kiosk F200 CH	3	F200	M	231	56 000	85 500	115 000	-
	Citystar F200L Big8	4	F200L		440	217 390	359 900	502 010	9.70
	Rail Citystar F200L CH	5	F200L		125	55 600	89 450	123 300	-
	Rail Rollingstar F200LR CH	6	F200LR		105	54 898	89 518	124 219	-
	Agglos F12 Big27	7	F12	M, RP	918	278 900	461 350	643 800	6.60
	Agglos F12 Big9	8	F12	M, RP	562	185 950	308 700	431 450	7.10
	Cities F12 Big28	9	F12	M	682	230 150	388 350	546 550	9.50
	Cities F12 Big9	10	F12	M	402	154 000	260 950	367 900	9.80
	Road Commuter F12 Big9	11	F12	RP	430	140 500	236 700	332 900	6.40
	Rail Commuter F12 Big10	12	F12	M, RP	420	137 500	226 500	315 500	12.50
	Rail Rollingstar F12LR CH	13	F12LR		115	59 463	97 468	135 189	-
	ShoppingCenter Top10	19	diverse	FM	154	51 604	85 152	118 687	-
	City & Rail eBoard	21	eBoard	P	58	145 080	290 156	435 226	-
	Rail eBoard Big9 Cities	21	eBoard	P	43	114 621	229 237	343 853	-
	Rail eBoard Big5 Cities	21	eBoard	P	33	85 901	171 799	257 693	-
	ePanel AllStar CH	22	ePanel	P	492	*	*	*	-
	City & Rail ePanel CH	23	ePanel	P	307	217 260	434 520	651 785	-
	City ePanel CH	23	ePanel	P	140	116 844	233 688	350 532	-
	Rail ePanel CH	23	ePanel	P	146	150 595	301 190	451 786	-
	Shopping ePanel CH	24	ePanel	P	185	60 587	121 164	181 755	-
	Shopping ePanel Coop	24	ePanel	P	54	18 294	36 584	54 880	-
	Shopping ePanel Denner	24	ePanel	P	116	38 797	77 589	116 388	-
	Shopping ePanel Manor	24	ePanel	P	35	11 266	22 530	33 796	-
	Shopping ePanel Migros	24	ePanel	P	129	43 692	87 378	131 073	-
1	French language area								
	Rail Kiosk F200 SR	3	F200	M	22	5 800	9 100	12 400	-
2-4	German language area								
	Rail Kiosk F200 DS	3	F200	M	203	49 100	74 750	100 400	-
5	Italian language area								
	Rail Kiosk F200 SI	3	F200		6	1 100	1 650	2 200	-

Abbreviations

M	Mix of standard and backlit posters
FM	Mix of formats
ML	Mix of backlit and Rollingstar posters
CPM	Cost per 1 000 contacts
R	No discount (5% agency commission)
RP	Price indication
P	Basis: 10"-Spot

* Price example Week: Flat rate CHF 180 000 n/n
Others on request

Products and prices 2019-2

WEMF	Produkt	Profile	Format	Note	Number of panels	Price in CHF, gross			CPM in CHF
						7 days	14 days	21 days	7 days
11	Genève								
A6621	Genève								
	City F200 Genève	14	F200		81	30 700	51 700	72 700	6.30
	Citystar F200L Couronne Genève	16	F200L		42	18 350	30 650	42 950	6.20
	Rail Rollingstar F200LR Genève	6	F200LR		7	2 950	4 539	6 134	-
	Agglo F12 Genève	17	F12	M	80	29 200	49 900	70 600	5.50
	City F12 Genève	18	F12	M	60	23 550	40 400	57 250	7.00
	Rail Rollingstar F12LR Genève	13	F12LR		10	4 700	7 536	10 340	-
	Rail eBoard Genève	21	eBoard	P	3	9 022	18 043	27 065	-
	Rail ePanel Genève	23	ePanel	P	24	24 270	48 540	72 810	-
	Rail ePanel Genève Cornavin Large	23	ePanel	P	13	14 140	28 280	42 420	-
	Rail ePanel Genève Cornavin Medium	23	ePanel	P	7	7 590	15 180	22 770	-
	ShoppingCenter La Praille - Carouge	19	diverse	FM	12	4 070	6 705	9 353	-
	ShoppingCenter Balexert - Les-Avanchets	19	diverse	FM	22	7 308	11 673	16 006	-
	Rail eBoard Genève-Aéroport	21	eBoard	P	1	2 369	4 738	7 106	-
	Rail ePanel Genève-Aéroport	23	ePanel	P	4	2 540	5 080	7 620	-
12	Vaud								
A5586	Lausanne								
	City F200 Lausanne	14	F200		55	19 350	31 500	43 650	8.60
	Citystar F200L Lausanne Prime	15	F200L		10	11 671	21 252	30 833	7.60
	Premium Branding F200L Place de la Gare Lausanne	20	F200L	R	28	28 617	50 794	72 998	6.70
	Citystar F200L Lausanne	17	F200L		50	26 650	44 150	61 650	10.60
	Rail Rollingstar F200LR Lausanne	6	F200LR		7	3 948	6 542	9 140	-
	Agglo F12 Lausanne	17	F12	M	53	17 950	30 100	42 250	7.30
	City F12 Lausanne	18	F12	M	36	14 200	24 000	33 800	10.50
	Rail Rollingstar F12LR Lausanne	13	F12LR		2	1 095	1 816	2 535	-
	DoubleTail F4 Lausanne		F4		84	5 754	9 702	-	-
	Cityserie F4 Lausanne		F4		18	1 233	2 079	-	-
	Cityserie F4 Place de la Gare Lausanne		F4		8	658	1 109	-	-
	City & Rail ePanel Lausanne	23	ePanel	P	20	14 855	29 710	44 565	-
	City ePanel Lausanne	23	ePanel	P	11	5 555	11 110	16 665	-
	Rail eBoard Lausanne	21	eBoard	P	4	12 029	24 058	36 086	-
	Rail ePanel Lausanne	23	ePanel	P	9	9 300	18 600	27 900	-
	Escalator ePanel Lausanne	23	ePanel	P	12	2 116	4 232	6 352	-
A5890	Vevey-Montreux								
	City F200 Vevey-Montreux	14	F200		21	5 300	8 500	11 700	6.80
	Citystar F200L Vevey-Montreux	16	F200L		20	8 500	13 750	19 000	5.80
	Agglo F12 Vevey-Montreux	17	F12		23	6 100	10 100	14 100	7.10
	City F12 Vevey-Montreux	18	F12		18	4 950	8 300	11 650	9.30
	Community F4 Vevey		F4		17	825	1 216	-	-
	Community F4 Montreux		F4		16	776	1 144	-	-
A5938	Yverdon-les-Bains								
	City F200 Yverdon-les-Bains	14	F200		15	3 400	5 300	7 200	7.90
	Citystar F200L Yverdon-les-Bains	16	F200L		13	4 250	6 700	9 150	7.40
	Agglo F12 Yverdon	17	F12		13	3 500	5 850	8 200	11.00
	City F12 Yverdon-les-Bains	18	F12		11	2 900	4 900	6 900	15.20
	Community F4 Yverdon-les-Bains		F4		13	631	930	-	-
	Shopping ePanel Centre Belair Yverdon-les-Bains	24	ePanel	P	4	1 085	2 169	3 254	-
13	Neuchâtel								
A6421	La Chaux-de-Fonds-Le Locle								
	City F200 La Chaux-de-Fonds	14	F200		18	4 600	7 500	10 400	4.60
	Agglo F12 La Chaux-de-Fonds	17	F12		18	4 500	7 450	10 400	8.90
	City F12 La Chaux-de-Fonds	18	F12		13	3 500	5 850	8 200	9.90
	Community F4 La Chaux-de-Fonds		F4		30	1 455	2 145	-	-
A6458	Neuchâtel								
	City F200 Neuchâtel	14	F200		28	6 600	10 500	14 400	7.80
	Citystar F200L Neuchâtel	16	F200L		24	8 100	12 800	17 500	9.30
	Agglo F12 Neuchâtel	17	F12		25	6 600	10 800	15 000	8.00
	City F12 Neuchâtel	18	F12		17	4 650	7 700	10 750	8.60
	Community F4 Neuchâtel		F4		30	1 455	2 145	-	-
	Rail eBoard Neuchâtel	21	eBoard	P	1	2 369	4 738	7 106	-
	Shopping ePanel Centre Manor Marin	24	ePanel	P	4	1 399	2 798	4 197	-

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WEMF	Produkt	Profile	Format	Note	Number of panels	Price in CHF, gross			CPM
						7 days	14 days	21 days	in CHF 7 days
14	Jura								
96800	Porrentruy								
	Shopping ePanel Esplanade Centre Porrentruy	24	ePanel	P	4	1 085	2 169	3 254	-
15	Fribourg								
A2125	Bulle								
	Citystar F200L Bulle	16	F200L		6	1 950	3 150	4 350	7.70
A2196	Fribourg								
	City F200 Fribourg	14	F200		20	5 550	9 100	12 650	7.20
	Citystar F200L Fribourg	16	F200L		22	9 500	16 200	22 900	8.70
	Agglo F12 Fribourg	17	F12		21	6 100	10 500	14 900	7.90
	City F12 Fribourg	18	F12		18	5 250	8 900	12 550	10.00
	Community F4 Fribourg		F4		30	1 455	2 145	-	-
	Rail eBoard Fribourg	21	eBoard	P	1	2 369	4 738	7 106	-
16	Bas-Valais								
A6266	Sion								
	City F200 Sion	14	F200		17	3 950	6 250	8 550	8.30
	Citystar F200L Sion	16	F200L		18	5 950	9 600	13 250	8.60
	Agglo F12 Sion	17	F12		15	3 900	6 500	9 100	8.30
	City F12 Sion	18	F12		13	3 400	5 600	7 800	11.80
	Community F4 Sion		F4		31	1 552	2 288	-	-
	Shopping ePanel Forum des Alpes Conthey	24	ePanel	P	7	2 097	4 193	6 290	-
A6136	Martigny								
	Shopping ePanel Quartz Martigny	24	ePanel	P	4	1 085	2 169	3 254	-
21	Luzern, Obwalden, Nidwalden								
A1061	Luzern								
	City F200 Luzern	14	F200		48	17 100	28 100	39 100	8.10
	Citystar F200L Luzern	16	F200L		47	22 760	38 060	53 360	7.10
	Rail Citystar F200L Luzern		F200L		8	5 421	9 306	13 185	-
	Rail Rollingstar F200LR Luzern	6	F200LR		6	2 380	3 592	4 812	-
	Agglo F12 Luzern	17	F12	M	37	12 900	21 700	30 500	8.40
	City F12 Luzern	18	F12	M	28	11 500	19 900	28 300	8.60
	Rail Rollingstar F12LR Luzern	13	F12LR		12	5 973	9 707	13 411	-
	Rail eBoard Luzern	21	eBoard	P	2	9 022	18 043	27 065	-
	Rail ePanel Luzern	23	ePanel	P	8	8 255	16 510	24 765	-
	ShoppingCenter Mall of Switzerland - Ebikon	19	diverse	FM	9	3 251	5 277	7 315	-
	Shopping ePanel Mall of Switzerland Ebikon	24	ePanel	P	19	5 645	11 290	16 934	-
	ShoppingCenter Emmen Center - Emmenbrücke	19	diverse	FM	18	6 523	11 089	15 645	-
	Shopping ePanel Emmen Center Emmenbrücke	24	ePanel	P	16	4 234	8 467	12 701	-
	Shopping ePanel Pilatusmarkt Kriens	24	ePanel	P	8	2 798	5 596	8 395	-
22	Berner Oberland								
A0581	Interlaken								
	Cityserie F4 Interlaken		F4		6	411	693	-	-
A0942	Thun								
	City F200 Thun	14	F200		25	6 050	9 950	13 850	8.00
	Citystar F200L Thun	16	F200L		22	9 650	16 500	23 350	7.30
	Agglo F12 Thun	17	F12		23	6 300	10 600	14 900	8.30
	City F12 Thun	18	F12		19	4 700	7 650	10 600	11.90
	Community F4 Thun		F4		30	1 455	2 145	-	-
	Shopping ePanel Zentrum Oberland Thun	24	ePanel	P	4	1 883	3 766	5 649	-
	Shopping ePanel Panorama-Center Thun	24	ePanel	P	6	2 097	4 193	6 290	-
23	Oberwallis								
A6002	Brig-Visp								
	Rail eBoard Brig	21	eBoard	P	1	2 369	4 738	7 106	-
	Shopping ePanel Simplon Center Glis	24	ePanel	P	4	1 399	2 798	4 197	-

Products and prices 2019-2

WEMF	Produkt	Profile	Format	Note	Number of panels	Price in CHF, gross			CPM in CHF
						7 days	14 days	21 days	7 days
96300	Zermatt								
	Mountain ePanel Zermatt (Sommer)	25	ePanel	P	4	1 247	2 494	3 741	-
	Mountain ePanel Zermatt (Winter Peak)					3 645	7 290	10 935	-
24	Zug								
A1711	Zug								
	City F200 Zug	14	F200		18	4 700	7 550	10 400	10.30
	Citystar F200L Zug	16	F200L		20	7 300	11 900	16 500	11.30
	Agglo F12 Zug	17	F12		23	5 950	9 700	13 450	8.20
	City F12 Zug	18	F12		17	5 300	9 000	12 700	10.60
	Cityserie F4 Zug		F4		10	1 010	1 780	-	-
	Community F4 Zug		F4		26	1 261	1 859	-	-
	Rail eBoard Zug	21	eBoard	P	2	5 338	10 676	16 015	-
26	St. Gallen, Appenzell Innerrhoden, Appenzell Ausserrhoden								
A3203	St. Gallen								
	City F200 St. Gallen	14	F200		32	11 400	18 600	25 800	11.00
	Citystar F200L St. Gallen	16	F200L		34	16 130	26 130	36 130	14.30
	Rail Rollingstar F200LR St. Gallen	6	F200LR		8	2 416	3 312	4 208	-
	Agglo F12 St. Gallen	17	F12	M	33	10 500	17 200	23 900	10.70
	City F12 St. Gallen	18	F12	M	27	9 650	16 050	22 450	11.60
	Rail Rollingstar F12LR St. Gallen	13	F12LR		4	1 834	2 922	3 998	-
	Cityserie F4 St. Gallen		F4		14	1 414	2 492	-	-
	Rail eBoard St. Gallen	21	eBoard	P	2	5 338	10 676	16 015	-
	Rail ePanel St. Gallen	23	ePanel	P	4	4 135	8 270	12 405	-
27	Glarus								
A0261	Zürich								
	ShoppingCenter Seedamm-Center - Pfäffikon SZ	19	diverse	FM	11	3 543	5 953	8 361	-
A3336	Rapperswil-Jona								
	Shopping ePanel Sonnenhof Rapperswil	24	ePanel	P	5	1 399	2 798	4 197	-
28	Bündner Unterland								
A3901	Chur								
	City F200 Chur	14	F200		15	4 100	6 800	9 500	6.40
	Citystar F200L Chur	16	F200L		16	5 900	9 600	13 300	8.10
	Agglo F12 Chur	17	F12		20	5 200	8 800	12 400	8.00
	City F12 Chur	18	F12		14	3 700	6 100	8 500	8.90
	Community F4 Chur		F4		30	1 455	2 145	-	-
	City & Rail ePanel Chur	23	ePanel	P	11	5 440	10 880	16 320	-
	City ePanel Chur	23	ePanel	P	7	2 900	5 800	8 700	-
	Rail eBoard Chur	21	eBoard	P	3	2 369	4 738	7 106	-
	Rail ePanel Chur	23	ePanel	P	4	2 540	5 080	7 620	-
	Shopping ePanel City West Chur	24	ePanel	P	4	1 399	2 798	4 197	-
93293	Mels-Sargans								
	Shopping ePanel Pizolcenter Mels	24	ePanel	P	5	1 399	2 798	4 197	-
	Arosa								
	Mountain ePanel Arosa (Sommer)	25	ePanel	P	3	685	1 370	2 055	-
	Mountain ePanel Arosa (Winter Peak)					2 379	4 758	7 137	-
29	Bündner Oberland								
93787	St. Moritz								
	Mountain ePanel St. Moritz-Corvatsch (Sommer)	25	ePanel	P	8	2 088	4 176	6 264	-
	Mountain ePanel St. Moritz-Corvatsch (Winter Peak)					7 289	14 578	21 867	-
	Vaz/Obervaz								
	Mountain ePanel Lenzerheide (Sommer)	25	ePanel	P	3	685	1 370	2 055	-
	Mountain ePanel Lenzerheide (Winter Peak)					2 379	4 758	7 137	-

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WEMF	Produkt	Profile	Format	Note	Number of panels	Price in CHF, gross			CPM
						7 days	14 days	21 days	in CHF 7 days
31	Basel								
A2701	Basel								
	City F200 Basel	14	F200		82	26 000	41 900	57 800	7.60
	Citystar F200L Basel Prime	15	F200L		8	9 337	17 002	24 666	10.90
	Citystar F200L Basel	16	F200L		78	41 000	67 950	94 900	9.60
	Rail Rollingstar F200LR Basel	6	F200LR		9	5 606	9 484	13 364	-
	Agglo F12 Basel	17	F12	M	82	28 900	48 800	68 700	6.60
	City F12 Basel	18	F12	M	59	20 850	34 750	48 650	10.00
	Rail Rollingstar F12LR Basel	13	F12LR		14	5 552	8 482	11 387	-
	DoubleTail F4 Basel		F4		64	8 544	15 776	-	-
	Cityserie F4 Basel Large		F4		32	4 272	7 888	-	-
	Cityserie F4 Basel Small		F4		24	3 204	5 916	-	-
	City & Rail ePanel Basel	23	ePanel	P	38	32 042	64 085	96 128	-
	City ePanel Basel Large	23	ePanel	P	20	16 979	33 958	50 937	-
	City ePanel Basel Medium	23	ePanel	P	11	7 858	15 717	23 575	-
	Rail eBoard Basel	21	eBoard	P	2	9 022	18 043	27 065	-
	Rail ePanel Basel	23	ePanel	P	7	7 205	14 410	21 616	-
32	Solothurn								
A2581	Olten-Zofingen								
	City F200 Olten	14	F200		15	3 900	6 400	8 900	12.60
	Citystar F200L Olten	16	F200L		18	6 950	11 550	16 150	10.20
	Agglo F12 Olten-Zofingen	17	F12		22	5 900	9 700	13 500	9.30
	City F12 Olten	18	F12		16	4 700	8 050	11 400	14.10
	Community F4 Olten		F4		19	922	1 359	-	-
	Rail eBoard Olten	21	eBoard	P	1	2 369	4 738	7 106	-
	Shopping ePanel Sälipark Olten	24	ePanel	P	4	1 399	2 798	4 197	-
	ShoppingCenter Gäupark - Egerkingen	19	diverse	FM	10	3 055	5 062	7 071	-
	Shopping ePanel Gäupark Egerkingen	24	ePanel	P	12	4 234	8 467	12 701	-
A2601	Solothurn								
	City F200 Solothurn	14	F200		16	3 700	5 800	7 900	10.60
	Citystar F200L Solothurn	16	F200L		16	5 700	9 400	13 100	11.50
	Agglo F12 Solothurn	17	F12		18	4 200	6 800	9 400	9.40
	City F12 Solothurn	18	F12		13	3 250	5 300	7 350	14.30
	Community F4 Solothurn		F4		14	679	1 001	-	-
	Shopping ePanel Ladedorf Langendorf	24	ePanel	P	9	1 399	2 798	4 197	-
33	Berner Seeland								
A0371	Biel/Bienne								
	City F200 Biel/Bienne	14	F200		25	8 950	14 500	20 050	10.20
	Citystar F200L Biel/Bienne	16	F200L		19	9 900	16 300	22 700	11.00
	Rail Rollingstar F200LR Biel/Bienne	6	F200LR		2	724	1 058	1 396	-
	Agglo F12 Biel/Bienne	17	F12		25	7 700	12 700	17 700	10.00
	City F12 Biel/Bienne	18	F12		17	5 500	9 050	12 600	16.90
	Cityserie F4 Biel/Bienne		F4		24	1 380	2 196	-	-
	City & Rail ePanel Biel/Bienne	23	ePanel	P	10	5 936	11 872	17 808	-
	City ePanel Biel/Bienne	23	ePanel	P	6	2 486	4 972	7 458	-
	Rail eBoard Biel/Bienne	21	eBoard	P	1	5 338	10 676	16 015	-
	Rail ePanel Biel/Bienne	23	ePanel	P	4	3 450	6 900	10 350	-
	Shopping ePanel Centre Boujean Biel/Bienne	24	ePanel	P	6	2 097	4 193	6 290	-
	Shopping ePanel Galerie Tissot Arena Biel/Bienne	24	ePanel	P	8	2 798	5 596	8 395	-
	Shopping ePanel Centre Brügg	24	ePanel	P	8	2 798	5 596	8 395	-
	Shopping ePanel Lyssbachpark Lyss	24	ePanel	P	4	1 399	2 798	4 197	-
	Murten								
	Cityserie F4 Murten		F4		12	1 044	1 836	-	-
34	Berner Mittelland								
A0351	Bern								
	Premium Branding F200 Bahnhofplatz Bern	20	F200	R	38	34 946	63 376	91 946	11.00
	City F200 Bern	14	F200		63	20 950	34 050	47 150	9.40
	Citystar F200L Bern	16	F200L	ML	56	26 400	42 750	59 100	14.20
	Rail Rollingstar F200LR Bern	6	F200LR		19	10 180	16 678	23 192	-
	Agglo F12 Bern	17	F12	M	58	20 600	34 500	48 400	9.00
	City F12 Bern	18	F12	M	40	15 300	25 900	36 500	12.50

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						7 days	14 days	21 days	7 days
	Rail Rollingstar F12LR Bern	13	F12LR		14	7 109	11 613	16 063	-
	ShoppingCenter Westside - Bern	19	diverse	FM	14	5 109	8 213	11 304	-
	Cityserie F4 Bern		F4		17	2 474	4 582	-	-
	Rail eBoard AllStation Bern	21	eBoard	P	4	12 029	24 058	36 087	-
	Rail eBoard Bern	21	eBoard	P	2	9 022	18 043	27 065	-
	Rail eBoard Track Bern	21	eBoard	P	2	5 078	10 156	15 233	-
	Rail ePanel Bern	23	ePanel	P	5	4 900	9 800	14 700	-
	Rail ePanel AdWalk City Bern	23	ePanel	P	14	14 420	28 840	43 260	-
	Rail ePanel AdWalk University Bern	23	ePanel	P	14	14 420	28 840	43 260	-
	ShoppingCenter Shoppyländ - Schönbühl	19	diverse	FM	15	4 383	7 229	10 077	-
	Shopping ePanel Shoppyländ Schönbühl	24	ePanel	P	10	4 234	8 467	12 701	-
41	Aargau								
A4001	Aarau								
	City F200 Aarau	14	F200		15	4 000	6 500	9 000	11.20
	Citystar F200L Aarau	16	F200L		13	5 100	8 650	12 200	13.70
	Agglo F12 Aarau	17	F12		18	4 900	8 200	11 500	10.00
	City F12 Aarau	18	F12		11	3 300	5 600	7 900	15.30
	Community F4 Aarau		F4		26	1 234	1 822	-	-
	Rail eBoard Aarau	21	eBoard	P	2	5 338	10 676	16 015	-
	Rail ePanel Aarau	23	ePanel	P	2	1 725	3 450	5 175	-
	Shopping ePanel Wynecenter Buchs	24	ePanel	P	9	3 145	6 290	9 435	-
A4021	Baden-Brugg								
	City F200 Baden-Wettingen	14	F200		20	4 800	7 700	10 600	9.40
	Citystar F200L Baden-Wettingen	16	F200L		15	6 100	10 150	14 200	11.40
	Agglo F12 Baden-Brugg	17	F12		21	6 600	11 150	15 700	8.10
	City F12 Baden-Wettingen	18	F12		16	4 200	7 050	9 900	17.50
	Community F4 Baden		F4		19	922	1 359	-	-
	Citystar F200L Brugg-Windisch	16	F200L		9	2 950	4 800	6 650	17.20
42	Schaffhausen								
A2939	Schaffhausen								
	City F200 Schaffhausen	14	F200		20	4 500	7 100	9 700	8.60
	Citystar F200L Schaffhausen	16	F200L		16	5 400	8 600	11 800	6.70
	Agglo F12 Schaffhausen	17	F12		20	5 100	8 400	11 700	6.80
	City F12 Schaffhausen	18	F12		16	4 700	8 000	11 300	7.60
43	Zürich								
A0230	Winterthur								
	City F200 Winterthur	14	F200		36	12 050	19 300	26 550	11.60
	Citystar F200L Winterthur	16	F200L		45	19 950	32 060	44 170	11.30
	Rail Rollingstar F200LR Winterthur	6	F200LR		2	1 252	2 116	2 986	-
	City F12 Winterthur	18	F12	M	33	13 300	22 500	31 700	12.90
	Rail Rollingstar F12LR Winterthur	13	F12LR		4	2 420	4 094	5 760	-
	City & Rail ePanel Winterthur	23	ePanel	P	14	9 730	19 460	29 190	-
	City ePanel Winterthur	23	ePanel	P	10	5 595	11 190	16 785	-
	Rail eBoard HB Winterthur	21	eBoard	P	5	9 022	18 043	27 065	-
	Rail ePanel HB Winterthur	23	ePanel	P	4	4 135	8 270	12 405	-
A0261	Zürich								
	City F200 Zürich	14	F200		126	47 900	79 300	110 700	10.00
	Premium Branding F200L Bahnhofstrasse Zürich	20	F200L		13	19 500	39 000	58 500	14.10
	Citystar F200L Zürich	16	F200L		111	54 600	92 500	130 000	10.20
	Rail Rollingstar F200LR Zürich	6	F200LR		45	25 442	42 197	58 987	-
	Rail Rollingstar F200LR Bahnhofshalle Zürich HB	6	F200LR		4	3 328	5 896	8 456	-
	Agglo F12 Zürich	17	F12	M	155	51 150	85 150	119 150	7.40
	City F12 Zürich	18	F12	M	102	40 150	68 400	96 650	12.30
	Rail Rollingstar F12LR Zürich	13	F12LR		55	30 780	51 298	71 695	-
	ShoppingCenter Sihlcity - Zürich	19	diverse	FM	18	6 659	11 074	15 508	-
	Cityserie F4 Zürich		F4		45	6 548	12 128	-	-
	Rail eBoard AllStation Zürich HB / ShopVille	21	eBoard	P	16	29 000	58 000	87 000	-
	Rail eBoard Zürich HB / ShopVille	21	eBoard	P	8	18 140	36 280	54 419	-
	Rail eBoard Track S-Bahn Zürich HB	21	eBoard	P	4	8 606	17 212	25 817	-
	Rail eBoard Track Intercity Zürich HB	21	eBoard	P	4	8 606	17 212	25 817	-
	Rail eBoard Zürich-Stadelhofen	21	eBoard	P	3	4 007	8 014	12 020	-
	Rail eBoard Zürich-Enge	21	eBoard	P	1	2 369	4 738	7 106	-
	City & Rail ePanel Zürich	23	ePanel	P	51	56 194	112 387	168 581	-

Products and prices 2019-2

WEMF	Produkt	Profile	Format	Note	Number of panels	Price in CHF, gross			CPM
						7 days	14 days	21 days	in CHF 7 days
	City ePanel Zürich	23	ePanel	*	6	5 909	11 817	17 726	-
	Rail ePanel Zürich	23	ePanel	P	44	49 925	99 850	149 775	-
	Rail ePanel Zürich HB / ShopVille Large	23	ePanel	P	23	27 245	54 490	81 735	-
	Rail ePanel Zürich HB / ShopVille Medium	23	ePanel	P	12	14 600	29 200	43 800	-
	Rail ePanel Zürich YoungUrban	23	ePanel	P	14	8 742	17 485	26 227	-
	Rail ePanel Zürich Stadelhofen	23	ePanel	P	2	2 435	4 870	7 305	-
	Rail ePanel Zürich Hardbrücke	23	ePanel	P	2	1 685	3 370	5 055	-
	Rail ePanel Zürich Oerlikon	23	ePanel	P	5	3 960	7 920	11 880	-
	Escalator ePanel Zürich HB	23	ePanel	P	64	11 280	22 560	33 840	-
	Shopping ePanel Neumarkt Zürich Altstetten	24	ePanel	P	6	2 798	5 596	8 395	-
	Event ePanel Zürich HASTA		ePanel		4	-	-	-	-
	Rail eBoard Track Zürich Flughafen	21	eBoard	P	2	3 200	6 401	9 601	-
	Shopping ePanel Hinwil Center Hinwil	24	ePanel	P	5	1 399	2 798	4 197	-
	City F200 Uster	14	F200		16	3 800	6 100	8 400	12.60
	Citystar F200L Uster	16	F200L		11	4 250	7 100	9 950	9.40
	City F12 Uster	18	F12		10	2 200	3 600	5 000	19.50
	Community F4 Uster		F4		18	873	1 287	-	-
	ShoppingCenter Glattzentrum - Wallisellen	19	diverse	FM	25	7 770	13 016	18 257	-
44	Thurgau								
A4401	Arbon-Rorschach								
	Shopping ePanel Novaseta Arbon	24	ePanel	P	4	1 085	2 169	3 254	-
A4566	Frauenfeld								
	City F200 Frauenfeld	14	F200		13	2 850	4 500	6 150	10.40
	Agglo F12 Frauenfeld	17	F12		14	3 450	5 650	7 850	15.80
	City F12 Frauenfeld	18	F12		13	3 200	5 250	7 300	10.40
51	Ticino								
A5002	Bellinzona								
	City F200 Bellinzona	14	F200		18	4 050	6 300	8 550	5.50
	Citystar F200L Bellinzona	16	F200L		14	4 950	7 950	10 950	4.50
	Agglo F12 Bellinzona	17	F12		17	4 300	7 100	9 900	7.70
	City F12 Bellinzona	18	F12		13	3 200	5 200	7 200	7.60
	Rail eBoard Bellinzona	21	eBoard	P	1	2 369	4 738	7 106	-
A5113	Locarno								
	City F200 Locarno	14	F200		16	3 600	5 700	7 800	8.60
	Citystar F200L Locarno	16	F200L		15	5 300	8 400	11 500	7.50
	Agglo F12 Locarno	17	F12		15	3 850	6 300	8 750	7.20
	City F12 Locarno	18	F12		15	3 700	6 000	8 300	10.70
A5192	Lugano								
	City F200 Lugano	14	F200		23	6 800	11 200	15 600	6.10
	Citystar F200L Lugano	16	F200L		19	7 800	12 900	18 000	7.00
	Agglo F12 Lugano	17	F12		30	8 700	14 450	20 200	5.60
	City F12 Lugano	18	F12		17	5 350	9 350	13 350	7.40
	Cityserie F4 Lugano		F4		56	3 836	6 468	-	-
	City & Rail ePanel Lugano	23	ePanel	P	16	7 542	15 084	22 626	-
	City ePanel Lugano	23	ePanel	P	12	5 002	10 004	15 006	-
	Rail ePanel Lugano	23	ePanel	P	4	2 540	5 080	7 620	-
A5250	Chiasso-Mendrisio								
	Shopping ePanel Centro Serfontana	24	ePanel	P	6	2 798	5 596	8 395	-

* 15"-Spot, still picture