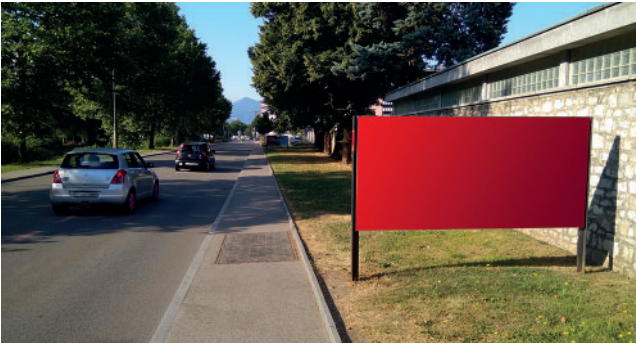




Carline

Front-facing panels at attractive rates



Carline offers cost-effective roadside advertising on exclusively front-facing poster panels – the best way to reach car drivers as a mobile target audience.

Facts & Figures

- National coverage without specific area selection
- 1,300 panels
- Front-facing to the road
- 95% streets, 5% parking
- Price categories 3–5

Profile

Format F12 and F200
Display period 14 days
Restrictions spirits, tobacco
Various direct confirmations

Price in CHF, net/net, excl. VAT

Carline	195 000.–
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Expandable in CHF 50,000.– increments
Max. 1 package / week
Booking no more than 10 weeks before posting
Discounts not cumulative