

# Wrap advertising train at BLS S-Bahn Bern

Offer 2019



## Your mobile mega-poster in XXL format, a wrap advertising train

A completely wrapped BLS train car will bring your advertisement efforts onto the right track.

While travelling through the Swiss midlands via Valais into Ticino, more than 150,000 people will encounter your advertisement, in train stations, on platforms, at crossings or simply «en passant».





## Facts & Figures

- Transportation company BLS S-Bahn Bern
- Types of train cars NINA 3-part, NINA 4-part, Lötschberger 4-part, Double-decker MUTZ 4-part
- Regular services see route plan
- Duration of notice 12 months

## Media performance data

- 55 million passengers per year
- more than 1.5 million inhabitants in the area of the route

## Costs

Car type	passengers per day	format	prices in CHF, excl. VAT. *year/pc.
 NINA, 3-part	18 000	wrapped advertising train	130 000
 NINA, 4-part	13 000	wrapped advertising train	150 000
 Lötschberger, 4-part	12 000	wrapped advertising train	170 000
 Double-decker MUTZ, 4-part	56 000	wrapped advertising train	200 000

\* In addition to the outside branding, the rail boards as well as the table surfaces on the inside can be used free of charge.  
 Production, assembly and disassembly not included, recommended production price approx. CHF 35 000 to 40 000.  
 all information subject to change, offer adjustments reserved.

## Route plan

