

Summary Pocket Planner

Network prices 2020–2
Outdoor advertising made easy



Products and prices 2020-2

WEMF	Produkt	Profile	Format	Note	Number of panels	Price in CHF, gross			CPM
						7 days	14 days	21 days	in CHF 7 days
CH	Economic area Switzerland								
	Cities F200 Big28	2	F200		898	286 300	467 950	649 600	7.80
	Cities F200 Big9	2	F200		549	196 900	323 200	449 500	8.30
	Rail Kiosk F200 CH	3	F200	M	228	54 700	83 450	112 200	-
	Citystar F200L Big8	4	F200L		430	217 950	361 100	504 250	9.60
	Rail Citystar F200L CH	5	F200L		125	56 400	93 000	129 600	-
	Agglos F12 Big27	6	F12	M, RP	918	291 500	486 300	681 100	6.60
	Agglos F12 Big9	6	F12	M, RP	562	196 400	328 850	461 500	7.00
	Cities F12 Big28	7	F12	M	683	233 600	393 300	553 000	9.40
	Cities F12 Big9	7	F12	M	402	155 050	261 850	368 650	9.60
	Road Commuter F12 Big9	8	F12	RP	430	143 300	241 400	339 500	6.50
	Rail Commuter F12 Big10	9	F12	M, RP	420	140 200	231 000	321 800	12.70
	Rail Rollingstar F12LR CH	10	F12LR		111	54 531	88 047	121 218	-
	ShoppingCenter Top10	11	diverse	FM	154	51 658	85 020	118 374	-
	City & Rail eBoard CH	13	eBoard	P	54	145 080	290 156	435 226	-
	Rail eBoard Big9 Cities	13	eBoard	P	39	114 621	229 237	343 853	-
	Rail eBoard Big5 Cities	13	eBoard	P	30	85 901	171 799	257 693	-
	AllStar ePanel CH	14	ePanel	P	619	*	*	*	-
	City & Rail ePanel CH	15	ePanel	P	430	339 632	679 264	1 018 901	-
	City ePanel CH	15	ePanel	P	130	93 877	187 754	281 631	-
	Rail ePanel CH	15	ePanel	P	256	268 693	537 386	806 080	-
	Shopping ePanel CH	16	ePanel	P	189	61 071	122 132	183 207	-
	Shopping ePanel Coop	16	ePanel	P	58	18 778	37 552	56 332	-
	Shopping ePanel Denner	16	ePanel	P	116	38 797	77 589	116 388	-
	Shopping ePanel Manor	16	ePanel	P	35	11 266	22 530	33 796	-
	Shopping ePanel Migros	16	ePanel	P	129	43 692	87 378	131 073	-
1	French language area								
	Rail Kiosk F200 SR	3	F200	M	22	5 700	9 000	12 300	-
2-4	German language area								
	Rail Kiosk F200 DS	3	F200	M	200	47 800	72 650	97 500	-
5	Italian language area								
	Rail Kiosk F200 SI	3	F200		6	1 200	1 800	2 400	-

Abbreviations

M	Mix of standard and backlit posters
FM	Mix of formats
ML	Mix of backlit and Rollingstar posters
CPM	Cost per 1 000 contacts
R	No discount (5% agency commission)
RP	Price indication
P	Basis: 10"-Spot
E	Integrated network. Only available after dissolution of a superordinate product.

* Price example Week: Flat rate CHF 260 000 n/n
Others on request

Products and prices 2020-2

WEMF	Produkt	Profile	Format	Note	Number of panels	Price in CHF, gross			CPM
						7 days	14 days	21 days	in CHF
11	Genève								
A6621	Genève								
	City F200 Genève	2	F200	E	81	29 850	49 800	69 750	6.20
	Citystar F200L Couronne Genève	4	F200L		42	19 000	31 650	44 300	6.50
	Agglo F12 Genève	6	F12	M	80	29 450	50 000	70 550	5.60
	City F12 Genève	7	F12	M, E	60	24 400	41 800	59 200	7.20
	Rail Rollingstar F12LR Genève	10	F12LR		10	3 944	5 980	8 002	-
	Rail eBoard Genève	13	eBoard	P	3	9 022	18 043	27 065	-
	Rail ePanel AllStation Genève	15	ePanel	P	31	26 810	53 620	80 430	-
	Rail ePanel Genève Cornavin Large	15	ePanel	P	13	14 140	28 280	42 420	-
	Rail ePanel Genève Cornavin Medium	15	ePanel	P	7	7 590	15 180	22 770	-
	Rail eBoard Genève Eaux-Vives	13	eBoard	P	4	4 007	8 014	12 020	-
	Rail ePanel Genève Eaux-Vives	15	ePanel	P	7	2 540	5 080	7 620	-
	ShoppingCenter La Praille Carouge	11	diverse	FM	12	4 124	6 797	9 482	-
	ShoppingCenter Balexert Les-Avanchets	11	diverse	FM	22	7 454	11 944	16 391	-
	Rail eBoard Genève-Aéroport	13	eBoard	P	1	2 369	4 738	7 106	-
	Rail ePanel Genève-Aéroport	15	ePanel	P	4	2 540	5 080	7 620	-
12	Vaud								
A5586	Lausanne								
	City F200 Lausanne	2	F200		55	19 900	32 800	45 700	8.70
	Premium Branding F200L Place de la Gare Lausanne	1	F200L	R	28	29 287	52 030	74 813	6.80
	Citystar F200L Lausanne Prime	4	F200L		10	11 836	21 549	31 262	7.70
	Citystar F200L Lausanne	4	F200L		50	27 300	45 500	63 700	10.70
	Agglo F12 Lausanne	6	F12	M	53	18 100	30 300	42 500	7.20
	City F12 Lausanne	7	F12	M	36	14 500	24 500	34 500	10.30
	Rail Rollingstar F12LR Lausanne	10	F12LR		2	1 111	1 842	2 571	-
	Cityserie F4 Place de la Gare Lausanne	1	F4	R	8	845	1 488	-	-
	Cityserie F4 Lausanne	12	F4		18	1 584	2 790	-	-
	City & Rail ePanel Lausanne	15	ePanel	P	20	14 855	29 710	44 565	-
	City ePanel Lausanne	15	ePanel	P	11	5 555	11 110	16 665	-
	Rail eBoard Lausanne	13	eBoard	P	4	12 029	24 058	36 086	-
	Rail ePanel Lausanne	15	ePanel	P	9	9 300	18 600	27 900	-
	Escalator ePanel Lausanne	15	ePanel	P	12	2 116	4 232	6 352	-
A5890	Vevey-Montreux								
	City F200 Vevey-Montreux	2	F200		21	5 700	9 500	13 300	6.20
	Citystar F200L Vevey-Montreux	4	F200L		20	8 400	13 850	19 300	5.60
	Agglo F12 Vevey-Montreux	6	F12		23	6 400	10 600	14 800	7.40
	City F12 Vevey-Montreux	7	F12		18	5 150	8 600	12 050	10.00
	Community F4 Vevey		F4		17	833	1 233	-	-
	Community F4 Montreux		F4		16	784	1 160	-	-
A5938	Yverdon-les-Bains								
	City F200 Yverdon-les-Bains	2	F200		15	3 600	5 850	8 100	8.40
	Citystar F200L Yverdon-les-Bains	4	F200L		13	4 050	6 300	8 550	7.10
	Agglo F12 Yverdon	6	F12		13	3 500	5 850	8 200	11.00
	City F12 Yverdon-les-Bains	7	F12		11	3 050	5 150	7 250	16.00
	Community F4 Yverdon-les-Bains		F4		13	637	943	-	-
	Shopping ePanel Centre Belair Yverdon-les-Bains	16	ePanel	P	4	1 085	2 169	3 254	-
13	Neuchâtel								
A6421	La Chaux-de-Fonds-Le Locle								
	City F200 La Chaux-de-Fonds	2	F200		18	4 500	7 200	9 900	4.50
	Agglo F12 La Chaux-de-Fonds	6	F12		18	4 800	8 000	11 200	9.40
	City F12 La Chaux-de-Fonds	7	F12		13	3 550	5 950	8 350	9.40
	Community F4 La Chaux-de-Fonds		F4		29	1 421	2 103	-	-
A6458	Neuchâtel								
	City F200 Neuchâtel	2	F200		28	6 900	10 950	15 000	8.10
	Citystar F200L Neuchâtel	4	F200L		24	8 600	13 800	19 000	9.80
	Agglo F12 Neuchâtel	6	F12		25	6 550	10 700	14 850	7.90
	City F12 Neuchâtel	7	F12		17	4 800	8 000	11 200	9.60
	Community F4 Neuchâtel		F4		30	1 470	2 175	-	-
	Rail eBoard Neuchâtel	13	eBoard	P	1	2 369	4 738	7 106	-
	Shopping ePanel Centre Manor Marin	16	ePanel	P	4	1 399	2 798	4 197	-

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WEMF	Produkt	Profile	Format	Note	Number of panels	Price in CHF, gross			CPM
						7 days	14 days	21 days	in CHF 7 days
14	Jura								
96800	Porrentruy								
	Shopping ePanel Esplanade Centre Porrentruy	16	ePanel	P	4	1 085	2 169	3 254	-
15	Fribourg								
A2125	Bulle								
	Citystar F200L Bulle	4	F200L		6	2 100	3 400	4 700	8.30
A2196	Fribourg								
	City F200 Fribourg	2	F200		20	5 750	9 450	13 150	7.30
	Citystar F200L Fribourg	4	F200L		22	9 950	16 700	23 450	9.00
	Agglo F12 Fribourg	6	F12		21	6 250	10 750	15 250	8.10
	City F12 Fribourg	7	F12		18	5 400	9 100	12 800	10.30
	Community F4 Fribourg		F4		30	1 470	2 175	-	-
	City ePanel Fribourg	15	ePanel	P	12	5 520	11 040	16 560	-
	Rail eBoard Fribourg	13	eBoard	P	1	2 369	4 738	7 106	-
16	Bas-Valais								
A6266	Sion								
	City F200 Sion	2	F200		17	3 950	6 250	8 550	8.20
	Citystar F200L Sion	4	F200L		18	6 500	10 700	14 900	8.70
	Agglo F12 Sion	6	F12		15	4 050	6 700	9 350	8.70
	City F12 Sion	7	F12		13	3 700	6 250	8 800	11.60
	Community F4 Sion		F4		31	1 568	2 320	-	-
	Shopping ePanel Forum des Alpes Conthey	16	ePanel	P	7	2 097	4 193	6 290	-
A6136	Martigny								
	Shopping ePanel Quartz Martigny	16	ePanel	P	4	1 085	2 169	3 254	-
21	Luzern, Obwalden, Nidwalden								
A1061	Luzern								
	City F200 Luzern	2	F200		48	17 100	28 100	39 100	7.70
	Citystar F200L Luzern	4	F200L	E	47	23 300	39 200	55 100	6.70
	Agglo F12 Luzern	6	F12	M	37	13 100	22 050	31 000	8.30
	City F12 Luzern	7	F12	M	28	11 500	19 900	28 300	8.20
	Rail Rollingstar F12LR Luzern	10	F12LR		12	6 058	9 846	13 599	-
	Rail eBoard Luzern	13	eBoard	P	2	9 022	18 043	27 065	-
	Rail ePanel AllStation Luzern	15	ePanel	P	24	24 765	49 530	74 295	-
	Rail ePanel Luzern CityFloor	15	ePanel	P	8	8 255	16 510	24 765	-
	Rail ePanel Luzern CommercialZone	15	ePanel	P	16	16 510	33 020	49 530	-
	ShoppingCenter Mall of Switzerland Ebikon	11	diverse	FM	9	3 296	5 352	7 417	-
	Shopping ePanel Mall of Switzerland Ebikon	16	ePanel	P	19	5 645	11 290	16 934	-
	ShoppingCenter Emmen Center Emmenbrücke	11	diverse	FM	18	6 342	10 699	15 054	-
	Shopping ePanel Emmen Center Emmenbrücke	16	ePanel	P	16	4 234	8 467	12 701	-
	Shopping ePanel Pilatusmarkt Kriens	16	ePanel	P	8	2 798	5 596	8 395	-
22	Berner Oberland								
A0581	Interlaken								
	Cityserie F4 Interlaken	12	F4		6	417	702	-	-
A0942	Thun								
	City F200 Thun	2	F200		25	6 350	10 550	14 750	9.30
	Citystar F200L Thun	4	F200L		22	9 950	16 950	23 950	6.80
	Agglo F12 Thun	6	F12		23	6 500	10 800	15 100	8.50
	City F12 Thun	7	F12		19	4 900	8 100	11 300	12.40
	Community F4 Thun		F4		30	1 470	2 175	-	-
	Shopping ePanel Zentrum Oberland Thun	16	ePanel	P	4	1 883	3 766	5 649	-
	Shopping ePanel Panorama-Center Thun	16	ePanel	P	6	2 097	4 193	6 290	-
23	Oberwallis								
A6002	Brig-Visp								
	Rail eBoard Brig	13	eBoard	P	1	2 369	4 738	7 106	-
	Shopping ePanel Simplon Center Glis	16	ePanel	P	4	1 399	2 798	4 197	-

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WEMF	Produkt	Profile	Format	Note	Number of panels	Price in CHF, gross			CPM in CHF
						7 days	14 days	21 days	
96300 Zermatt									
	Mountain ePanel Zermatt (Sommer)	17	ePanel	P	4	1 247	2 494	3 741	-
	Mountain ePanel Zermatt (Winter Peak)					3 645	7 290	10 935	-
24 Zug									
A1711 Zug									
	City F200 Zug	2	F200		18	4 900	8 000	11 100	10.70
	Citystar F200L Zug	4	F200L		20	7 100	11 450	15 800	10.70
	Agglo F12 Zug	6	F12		23	5 800	9 400	13 000	7.90
	City F12 Zug	7	F12		18	5 300	9 000	12 700	10.40
	Cityserie F4 Zug	12	F4		10	1 025	1 805	-	-
	Community F4 Zug		F4		19	931	1 378	-	-
	Rail eBoard Zug	13	eBoard	P	2	5 338	10 676	16 015	-
26 St. Gallen, Appenzell Innerrhoden, Appenzell Ausserrhoden									
A3203 St. Gallen									
	City F200 St. Gallen	2	F200		32	11 600	18 900	26 200	11.20
	Citystar F200L St. Gallen	4	F200L		34	16 450	26 400	36 350	14.60
	Agglo F12 St. Gallen	6	F12	M	33	10 700	17 500	24 300	10.90
	City F12 St. Gallen	7	F12	M	27	9 750	16 350	22 950	11.70
	Rail Rollingstar F12LR St. Gallen	10	F12LR		4	1 860	2 964	4 054	-
	Cityserie F4 St. Gallen	12	F4		14	1 435	2 527	-	-
	Rail eBoard St. Gallen	13	eBoard	P	1	5 338	10 676	16 015	-
	Rail ePanel St. Gallen	15	ePanel	P	10	10 337	20 674	31 011	-
27 Glarus									
A0261 Zürich									
	ShoppingCenter Seedamm-Center - Pfäffikon SZ	11	diverse	FM	11	3 590	6 033	8 476	-
A3336 Rapperswil-Jona									
	Shopping ePanel Sonnenhof Rapperswil	16	ePanel	P	5	1 399	2 798	4 197	-
28 Bündner Unterland									
A3901 Chur									
	City F200 Chur	2	F200		15	4 200	6 900	9 600	6.50
	Citystar F200L Chur	4	F200L		16	6 300	10 500	14 700	8.60
	Agglo F12 Chur	6	F12		20	5 250	8 650	12 050	8.20
	City F12 Chur	7	F12		14	3 850	6 350	8 850	8.70
	Community F4 Chur		F4		30	1 470	2 175	-	-
	City & Rail ePanel Chur	15	ePanel	P	10	4 998	9 996	14 994	-
	City ePanel Chur	15	ePanel	P	6	2 458	4 916	7 374	-
	Rail eBoard Chur	13	eBoard	P	3	2 369	4 738	7 106	-
	Rail ePanel Chur	15	ePanel	P	4	2 540	5 080	7 620	-
	Shopping ePanel City West Chur	16	ePanel	P	8	1 883	3 766	5 649	-
93293 Mels-Sargans									
	Shopping ePanel Pizolcenter Mels	16	ePanel	P	5	1 399	2 798	4 197	-
Arosa									
	Mountain ePanel Arosa (Sommer)	17	ePanel	P	3	685	1 370	2 055	-
	Mountain ePanel Arosa (Winter Peak)					2 379	4 758	7 137	-
29 Bündner Oberland									
93787 St. Moritz									
	Mountain ePanel St. Moritz-Corvatsch (Sommer)	17	ePanel	P	8	2 088	4 176	6 264	-
	Mountain ePanel St. Moritz-Corvatsch (Winter Peak)					7 289	14 578	21 867	-
Vaz/Obervaz									
	Mountain ePanel Lenzerheide (Sommer)	17	ePanel	P	3	685	1 370	2 055	-
	Mountain ePanel Lenzerheide (Winter Peak)					2 379	4 758	7 137	-

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						7 days	14 days	21 days	in CHF
31	Basel								
A2701	Basel								
	Premium Branding F200 Centralbahnplatz Basel	1	F200	R	10	9 222	16 722	24 252	17.40
	City F200 Basel	2	F200		82	26 200	42 150	58 100	7.70
	Citystar F200L Basel Prime	4	F200L		8	9 468	17 239	25 010	11.30
	Citystar F200L Basel	4	F200L		78	41 400	68 350	95 300	9.50
	Agglo F12 Basel	6	F12	M	82	29 350	49 450	69 550	6.50
	City F12 Basel	7	F12	M	59	20 800	34 500	48 200	10.10
	Rail Rollingstar F12LR Basel	10	F12LR		10	3 881	5 850	7 808	-
	DoubleTall F4 Basel	12	F4		64	8 672	16 000	-	-
	Cityserie F4 Basel Large	12	F4		32	4 336	8 000	-	-
	Cityserie F4 Basel Small	12	F4		24	3 252	6 000	-	-
	City & Rail ePanel Basel	15	ePanel	P	39	30 995	60 790	91 186	-
	City ePanel Basel Premium	15	ePanel	P	19	19 212	38 424	57 636	-
	City ePanel Basel Local	15	ePanel	P	13	3 978	7 956	11 934	-
	Rail eBoard Basel	13	eBoard	P	2	9 022	18 043	27 065	-
	Rail ePanel Basel	15	ePanel	P	7	7 205	14 410	21 616	-
32	Solothurn								
A2581	Olten-Zofingen								
	City F200 Olten	2	F200		15	4 000	6 550	9 100	12.90
	Citystar F200L Olten	4	F200L		18	7 500	12 550	17 600	11.00
	Agglo F12 Olten-Zofingen	6	F12		22	6 100	10 050	14 000	9.60
	City F12 Olten	7	F12		16	4 600	7 750	10 900	13.90
	Community F4 Olten		F4		19	931	1 378	-	-
	Rail eBoard Olten	13	eBoard	P	1	2 369	4 738	7 106	-
	Shopping ePanel Sälipark Olten	16	ePanel	P	4	1 399	2 798	4 197	-
A2601	Solothurn								
	City F200 Solothurn	2	F200		16	3 900	6 200	8 500	10.60
	Citystar F200L Solothurn	4	F200L		16	5 700	9 100	12 500	11.50
	Agglo F12 Solothurn	6	F12		18	4 400	7 050	9 700	9.80
	City F12 Solothurn	7	F12		13	3 450	5 700	7 950	15.20
	Community F4 Solothurn		F4		14	686	1 015	-	-
	Shopping ePanel Ladedorf Langendorf	16	ePanel	P	9	1 399	2 798	4 197	-
	Egerkingen								
	ShoppingCenter Gäupark Egerkingen	11	diverse	FM	10	2 997	4 934	6 874	-
	Shopping ePanel Gäupark Egerkingen	16	ePanel	P	12	4 234	8 467	12 701	-
33	Berner Seeland								
A0371	Biel/Bienne								
	City F200 Biel/Bienne	2	F200		25	9 250	15 100	20 950	10.40
	Citystar F200L Biel/Bienne	4	F200L		19	10 400	17 300	24 200	10.90
	Agglo F12 Biel/Bienne	6	F12		25	7 950	13 000	18 050	10.30
	City F12 Biel/Bienne	7	F12		17	5 500	9 050	12 600	16.90
	Cityserie F4 Biel/Bienne	12	F4		24	1 404	2 232	-	-
	City & Rail ePanel Biel/Bienne	15	ePanel	P	10	5 936	11 872	17 808	-
	City ePanel Biel/Bienne	15	ePanel	P	6	2 486	4 972	7 458	-
	Rail eBoard Biel/Bienne	13	eBoard	P	1	5 338	10 676	16 015	-
	Rail ePanel Biel/Bienne	15	ePanel	P	4	3 450	6 900	10 350	-
	Shopping ePanel Centre Boujean Biel/Bienne	16	ePanel	P	6	2 097	4 193	6 290	-
	Shopping ePanel Shopping Tissot Arena Biel/Bienne	16	ePanel	P	8	2 798	5 596	8 395	-
	Shopping ePanel Centre Brügg	16	ePanel	P	8	2 798	5 596	8 395	-
	Shopping ePanel Lyssbachpark Lyss	16	ePanel	P	4	1 399	2 798	4 197	-
	Murten								
	Cityserie F4 Murten	12	F4		12	1 056	1 860	-	-
34	Berner Mittelland								
A0351	Bern								
	City F200 Bern	2	F200	E	63	21 800	35 600	49 400	9.80
	Citystar F200L Bern	4	F200L	ML, E	46	22 900	37 350	51 800	12.90
	Agglo F12 Bern	6	F12	M	58	20 550	34 300	48 050	8.50
	City F12 Bern	7	F12	M	40	16 000	27 050	38 100	12.00

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						7 days	14 days	21 days	7 days
	Rail Rollingstar F12LR Bern	10	F12LR		14	6 490	10 322	14 111	-
	ShoppingCenter Westside - Bern	11	diverse	FM	14	5 124	8 226	11 305	-
	Cityserie F4 Bern	12	F4		34	1 479	2 210	-	-
	Rail eBoard AllStation Bern	13	eBoard	P	4	12 029	24 058	36 087	-
	Rail eBoard Bern	13	eBoard	P	2	9 022	18 043	27 065	-
	Rail eBoard Track Bern	13	eBoard	P	2	5 078	10 156	15 233	-
	Rail ePanel AllStation Bern	15	ePanel	P	56	57 430	114 860	172 290	-
	Rail ePanel Bern CityFloor	15	ePanel	P	5	4 900	9 800	14 700	-
	Rail ePanel AdWalk City Bern	15	ePanel	P	14	14 420	28 840	43 260	-
	Rail ePanel AdWalk University Bern	15	ePanel	P	14	14 420	28 840	43 260	-
	Rail ePanel Bern CommercialZone	15	ePanel	P	12	12 360	24 720	37 080	-
	Rail ePanel Bern Wave	15	ePanel	P	11	11 330	22 660	33 990	-
	ShoppingCenter Shoppyländ Schönbühl	11	diverse	FM	15	4 441	7 325	10 215	-
	Shopping ePanel Shoppyländ Schönbühl	16	ePanel	P	10	4 234	8 467	12 701	-
41	Aargau								
A4001	Aarau								
	City F200 Aarau	2	F200		15	4 400	7 300	10 200	12.10
	Citystar F200L Aarau	4	F200L		13	5 250	8 600	11 950	14.10
	Agglo F12 Aarau	6	F12		18	4 900	8 200	11 500	10.00
	City F12 Aarau	7	F12		11	3 400	5 800	8 200	15.60
	Community F4 Aarau		F4		26	1 252	1 855	-	-
	Rail eBoard Aarau	13	eBoard	P	2	5 338	10 676	16 015	-
	Rail ePanel Aarau	15	ePanel	P	2	1 725	3 450	5 175	-
	Shopping ePanel Wynecenter Buchs	16	ePanel	P	9	3 145	6 290	9 435	-
A4021	Baden-Brugg								
	City F200 Baden-Wettingen	2	F200		20	5 050	8 050	11 050	9.80
	Citystar F200L Baden-Wettingen	4	F200L		15	6 200	10 200	14 200	11.60
	Agglo F12 Baden-Brugg	6	F12		21	6 700	11 400	16 100	8.20
	City F12 Baden-Wettingen	7	F12		16	4 350	7 200	10 050	17.80
	Community F4 Baden		F4		19	931	1 378	-	-
	Citystar F200L Brugg-Windisch	4	F200L		9	2 900	4 550	6 200	16.50
42	Schaffhausen								
A2939	Schaffhausen								
	City F200 Schaffhausen	2	F200		20	4 800	7 700	10 600	8.70
	Citystar F200L Schaffhausen	4	F200L		16	5 600	8 900	12 200	6.90
	Agglo F12 Schaffhausen	6	F12		20	5 300	8 700	12 100	7.00
	City F12 Schaffhausen	7	F12		16	4 700	8 000	11 300	7.40
43	Zürich								
A0230	Winterthur								
	City F200 Winterthur	2	F200	E	36	12 300	19 650	27 000	11.90
	Citystar F200L Winterthur	4	F200L		45	20 400	32 700	45 000	11.60
	City F12 Winterthur	7	F12	M, E	33	13 500	22 800	32 100	12.80
	Rail Rollingstar F12LR Winterthur	10	F12LR		4	2 454	4 152	5 840	-
	City & Rail ePanel Winterthur	15	ePanel	P	18	13 865	27 730	41 595	-
	City ePanel Winterthur	15	ePanel	P	10	5 595	11 190	16 785	-
	Rail eBoard Winterthur	13	eBoard	P	5	9 022	18 043	27 065	-
	Rail ePanel Winterthur	15	ePanel	P	8	8 270	16 540	24 810	-
A0261	Zürich								
	City F200 Zürich	2	F200		127	48 900	81 100	113 300	10.10
	Premium Branding F200L Bahnhofstrasse Zürich	1	F200L		13	19 773	39 546	59 319	14.30
	Citystar F200L Zürich	4	F200L		111	55 800	94 300	132 800	10.10
	Agglo F12 Zürich	6	F12	M	155	50 800	84 450	118 100	7.20
	City F12 Zürich	7	F12	M	102	39 100	65 900	92 700	11.70
	Rail Rollingstar F12LR Zürich	10	F12LR		55	28 773	47 091	65 233	-
	ShoppingCenter Sihicity Zürich	11	diverse	FM	18	6 609	10 941	15 296	-
	Cityserie F4 Zürich	12	F4		45	6 638	12 308	-	-
	Rail eBoard AllStation Zürich HB/ShopVille	13	eBoard	P	12	29 000	58 000	87 000	-
	Rail eBoard Zürich HB/ShopVille	13	eBoard	P	4	18 140	36 280	54 419	-
	Rail eBoard Track S-Bahn Zürich HB	13	eBoard	P	4	8 606	17 212	25 817	-
	Rail eBoard Track Intercity Zürich HB	13	eBoard	P	4	8 606	17 212	25 817	-
	Rail eBoard Zürich Enge	13	eBoard	P	1	2 369	4 738	7 106	-

Products and prices 2020-2

WEMF	Produkt	Profile	Format	Note	Number of panels	Price in CHF, gross			CPM
						7 days	14 days	21 days	in CHF
	City & Rail ePanel Zürich	15	ePanel	P	106	122 058	199 420	299 130	-
	City ePanel Zürich	15	ePanel	*	7	6 752	13 504	20 256	-
	Rail ePanel AllStation Zürich	15	ePanel	P	98	114 946	229 892	344 838	-
	Rail ePanel Zürich HB Landesmuseum	15	ePanel	P	16	19 472	38 944	58 416	-
	Rail ePanel Zürich HB Bahnhof-/Löwenstrasse	15	ePanel	P	25	30 425	60 850	91 245	-
	Rail ePanel Zürich HB Gessnerallee	15	ePanel	P	6	7 302	14 604	21 906	-
	Rail ePanel Zürich HB Querhalle	15	ePanel	P	8	9 736	19 472	29 208	-
	Rail ePanel Zürich HB ShopVille	15	ePanel	P	12	14 604	29 208	43 812	-
	Rail ePanel Zürich HB Sihlquai	15	ePanel	P	10	11 419	22 838	34 257	-
	Rail ePanel Zürich YoungUrban	15	ePanel	P	22	22 348	44 696	67 044	-
	Rail ePanel Zürich Stadelhofen	15	ePanel	P	10	12 180	24 360	36 540	-
	Rail ePanel Zürich Hardbrücke	15	ePanel	P	2	1 685	3 370	5 055	-
	Rail ePanel Zürich Oerlikon	15	ePanel	P	8	7 498	14 996	22 494	-
	Escalator ePanel Zürich HB	15	ePanel	P	64	11 280	22 560	33 840	-
	Shopping ePanel Neumarkt Zürich Altstetten	16	ePanel	P	6	2 798	5 596	8 395	-
	Rail eBoard Track Zürich Flughafen	13	eBoard	P	2	3 200	6 401	9 601	-
	Shopping ePanel Hinwil Center Hinwil	16	ePanel	P	5	1 399	2 798	4 197	-
	City F200 Uster	2	F200		16	3 650	5 700	7 750	11.80
	Citystar F200L Uster	4	F200L		11	4 150	6 750	9 350	9.20
	City F12 Uster	7	F12		10	2 200	3 600	5 000	19.00
	Community F4 Uster		F4		18	882	1 305	-	-
	ShoppingCenter Glattzentrum Wallisellen	11	diverse	FM	25	7 681	12 769	17 864	-
44	Thurgau								
A4401	Arbon-Rorschach								
	Shopping ePanel Novaseta Arbon	16	ePanel	P	4	1 085	2 169	3 254	-
A4566	Frauenfeld								
	City F200 Frauenfeld	2	F200		13	2 850	4 500	6 150	9.50
	Agglo F12 Frauenfeld	6	F12		14	3 450	5 650	7 850	15.60
	City F12 Frauenfeld	7	F12		13	3 500	5 800	8 100	11.30
51	Ticino								
A5002	Bellinzona								
	City F200 Bellinzona	2	F200		18	4 300	6 850	9 400	5.90
	Citystar F200L Bellinzona	4	F200L		14	5 500	9 100	12 700	5.00
	Agglo F12 Bellinzona	6	F12		17	4 300	7 100	9 900	7.60
	City F12 Bellinzona	7	F12		13	3 300	5 400	7 500	7.80
	Rail eBoard Bellinzona	13	eBoard	P	1	2 369	4 738	7 106	-
A5113	Locarno								
	City F200 Locarno	2	F200		15	3 500	5 450	7 400	7.60
	Citystar F200L Locarno	4	F200L		15	5 150	8 200	11 250	7.50
	Agglo F12 Locarno	6	F12		15	3 900	6 400	8 900	7.20
	City F12 Locarno	7	F12		15	3 800	6 200	8 600	10.80
A5192	Lugano								
	City F200 Lugano	2	F200		23	7 100	11 800	16 500	6.20
	Citystar F200L Lugano	4	F200L		19	8 000	13 200	18 400	7.20
	Agglo F12 Lugano	6	F12		30	8 950	15 050	21 150	5.70
	City F12 Lugano	7	F12		17	5 550	9 500	13 450	7.60
	Cityserie F4 Lugano	12	F4		56	3 892	6 552	-	-
	City & Rail ePanel Lugano	15	ePanel	P	16	7 542	15 084	22 626	-
	City ePanel Lugano	15	ePanel	P	12	5 002	10 004	15 006	-
	Rail ePanel Lugano	15	ePanel	P	4	2 540	5 080	7 620	-
A5250	Chiasso-Mendrisio								
	Shopping ePanel Centro Serfontana	16	ePanel	P	6	2 798	5 596	8 395	-

* Still image, 15 seconds