

Your own tram in Zurich

Advertise exclusively all over the city in 2019



Zurich city centre is the ideal place for advertising that makes an impact

Zurich has the largest traffic volume in Switzerland. Switzerland's biggest city combines quality of life and business. Bahnhofstrasse is one of the best-known shopping streets in the world.

Zurich is an outstanding public transport region. By advertising on Zurich Public Transport (VBZ) you can reach urban target groups of all ages – the perfect setting for your brand!



As at September 2018
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 Offers may change
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Facts and figures

Advertising area On the entire VBZ tram network
Advertising spaces 160 m² outside advertising space, 40 hanging displays, 20 window banners, 2 floor stickers
Display period 6 months / 12 months

Contact opportunities

Passenger journeys Zurich Public Transport (VBZ) carries more than 800,000 passengers daily. An advertisement tram offers up to 1 million contact opportunities every day.

Price 2019, excl. production, excl. VAT CHF

3 months	170 000
6 months	280 000
9 months	380 000
12 months	480 000

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