

# FullWrap Gornergrat Railway

The Matterhorn Railway 2019



## Premium presence in Zermatt

An unforgettable ride takes tourists from Zermatt through the enchanting mountain scenery to the Gornergrat at over 3,000 metres with a view of the world-famous Matterhorn and 28 more 4,000 metre-high peaks.



## Facts and figures

- Advertising area** Between Zermatt and the Gornergrat
- External advertising space** 3-part train approx. 30 m long, 3.6 m high
- Internal formats** RailBoards, posters with dispensers (upon request)
- Display duration** 1 year
- Launch** upon completion we can host your launch event for customers, media or employees
- Miscellaneous** Extra trips with your "own train" are also possible upon request

## Contact opportunities

- Annual visitors to Gornergrat** approx. 800,000 persons
- Overnight stays in Zermatt per year** 2.2 million
- Day-trippers** Travellers by train Brig-Zermatt 900,000, Zermatt-Brig 860,000 per year

## Price 2019 in CHF per train, excl. VAT

<b>1 year, per train</b>	<b>250,000</b>
Production guide price (varies depending on the design) 50,000	

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**Our specialists will be glad to provide you with more information about this offer.**

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