

Summary Pocket Planner

Network prices 2020–1
Outdoor advertising made easy



Networks analog and digital (according to WEMF)

WEMF	Product	Profile	Format	Note	Number of panels	Prices in CHF, gross			CPM
						7 days	14 days	21 days	in CHF 7 days

CH Economic area Switzerland

Cities F200 Big28	2	F200			898	286 300	467 950	649 600	7.80
Cities F200 Big9	2	F200			549	196 900	323 200	449 500	8.40
Rail Kiosk F200 CH	3	F200	M		228	56 900	86 950	117 000	–
Citystar F200L Big8	4	F200L			430	218 800	362 000	505 200	10.00
Rail Citystar F200L CH	5	F200L			125	56 400	93 000	129 600	–
Rail Rollingstar F200LR CH	6	F200LR			105	52 471	84 274	116 235	–
Agglos F12 Big27	7	F12	M, RP		918	293 500	490 000	686 500	6.70
Agglos F12 Big9	7	F12	M, RP		562	196 400	328 850	461 500	7.00
Cities F12 Big28	8	F12	M		683	233 400	393 950	554 500	9.50
Cities F12 Big9	8	F12	M		402	155 050	262 900	370 750	9.80
Road Commuter F12 Big9	9	F12	RP		430	143 300	241 400	339 500	6.50
Rail Commuter F12 Big10	10	F12	M, RP		420	140 200	231 000	321 800	12.70
Rail Rollingstar F12LR CH	11	F12LR			113	55 587	89 789	123 633	–
ShoppingCenter Top10	12	diverse	FM		154	51 395	84 473	117 555	–
City & Rail eBoard CH	14	eBoard	P		58	145 080	290 156	435 226	–
Rail eBoard Big9 Cities	14	eBoard	P		43	114 621	229 237	343 853	–
Rail eBoard Big5 Cities	14	eBoard	P		34	85 901	171 799	257 693	–
AllStar ePanel CH	15	ePanel	P		570	*	*	*	–
City & Rail ePanel CH	16	ePanel	P		385	293 366	582 500	873 751	–
City ePanel CH	16	ePanel	P		117	89 603	179 206	268 809	–
Rail ePanel CH	16	ePanel	P		224	226 701	453 402	680 104	–
Shopping ePanel CH	17	ePanel	P		185	60 587	121 164	181 755	–
Shopping ePanel Coop	17	ePanel	P		54	18 294	36 584	54 880	–
Shopping ePanel Denner	17	ePanel	P		116	38 797	77 589	116 388	–
Shopping ePanel Manor	17	ePanel	P		35	11 266	22 530	33 796	–
Shopping ePanel Migros	17	ePanel	P		129	43 692	87 378	131 073	–

1 Language region French Switzerland

Rail Kiosk F200 SR	3	F200	M		22	5 700	9 000	12 300	–
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2–4 Language region German Switzerland

Rail Kiosk F200 DS	3	F200	M		200	50 100	76 300	102 500	–
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5 Language region Italian Switzerland

Rail Kiosk F200 SI	3	F200			6	1 100	1 650	2 200	–
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Abbreviations

M	Mix of standard and backlit posters	RP	Price indication
FM	Mix of formats	P	Basis: 10-second-spot, other prices/products see page 94 ff.
ML	Mix of backlit and Rollingstar posters	E	Integrated network. Only available after dissolution of a superordinate product.
CPM	Cost per 1,000 contacts		
R	No discount (5% agency commission)		

* Price example Week: flat rate CHF 230 000 n/n
Others on request

WEMF	Product	Profile	Format	Note	Number of panels	Prices in CHF, gross		CPM in CHF	
						7 days	14 days	21 days	7 days
11 Genève									
A6621 Genève									
	City F200 Genève	2	F200	E	81	29 850	49 800	69 750	6.20
	Citystar F200L Couronne Genève	4	F200L		42	19 000	31 650	44 300	6.50
	Rail Rollingstar F200LR Genève	6	F200LR		7	3 641	5 900	8 180	–
	Agglo F12 Genève	7	F12	M	80	29 450	50 000	70 550	5.60
	City F12 Genève	8	F12	M, E	60	24 400	41 800	59 200	7.40
	Rail Rollingstar F12LR Genève	11	F12LR		10	3 944	5 980	8 002	–
	Rail eBoard Genève Cornavin	14	eBoard	P	3	9 022	18 043	27 065	–
	Rail ePanel AllStation Genève	16	ePanel	P	31	26 810	53 620	80 430	–
	Rail ePanel Genève Cornavin Large	16	ePanel	P	13	14 140	28 280	42 420	–
	Rail ePanel Genève Cornavin Medium	16	ePanel	P	7	7 590	15 180	22 770	–
	Rail eBoard Genève Eaux-Vives	14	eBoard	P	4	4 007	8 014	12 020	–
	Rail ePanel Genève Eaux-Vives	16	ePanel	P	7	2 540	5 080	7 620	–
	ShoppingCenter La Praille Carouge	12	diverse	FM	12	4 124	6 797	9 482	–
	ShoppingCenter Balexert								
	Les-Avanchets	12	diverse	FM	22	7 297	11 618	15 903	–
	Rail eBoard Genève Aéroport	14	eBoard	P	1	2 369	4 738	7 106	–
	Rail ePanel Genève Aéroport	16	ePanel	P	4	2 540	5 080	7 620	–

12 Vaud**A5586 Lausanne**

	City F200 Lausanne	2	F200		55	19 900	32 800	45 700	8.70
	Premium Branding F200L Place de la Gare Lausanne	1	F200L	R	28	29 287	52 030	74 813	6.80
	Citystar F200L Lausanne Prime	4	F200L		10	11 836	21 549	31 262	7.70
	Citystar F200L Lausanne	4	F200L		50	27 300	45 500	63 700	10.70
	Rail Rollingstar F200LR Lausanne	6	F200LR		7	3 682	5 983	8 288	–
	Agglo F12 Lausanne	7	F12	M	53	18 100	30 300	42 500	7.20
	City F12 Lausanne	8	F12	M	36	14 500	24 500	34 500	10.50
	Rail Rollingstar F12LR Lausanne	11	F12LR		2	1 111	1 842	2 571	–
	Cityserie F4 Place de la Gare Lausanne	1	F4	R	8	845	1 488	–	–
	Cityserie F4 Lausanne	13	F4		18	1 584	2 790	–	–
	City & Rail ePanel Lausanne	16	ePanel	P	20	14 855	29 710	44 565	–
	City ePanel Lausanne	16	ePanel	P	11	5 555	11 110	16 665	–
	Rail eBoard Lausanne	14	eBoard	P	4	12 029	24 058	36 086	–
	Rail ePanel Lausanne	16	ePanel	P	9	9 300	18 600	27 900	–
	Escalator ePanel Lausanne	16	ePanel	P	12	2 116	4 232	6 352	–

A5890 Vevey-Montreux

	City F200 Vevey-Montreux	2	F200		21	5 700	9 500	13 300	6.20
	Citystar F200L Vevey-Montreux	4	F200L		20	8 400	13 850	19 300	5.60
	Agglo F12 Vevey-Montreux	7	F12		23	6 400	10 600	14 800	7.50
	City F12 Vevey-Montreux	8	F12		18	5 150	8 600	12 050	10.10
	Community F4 Vevey		F4		17	833	1 233	–	–
	Community F4 Montreux		F4		16	784	1 160	–	–

Networks analog and digital (according to WEMF)

WEMF	Product	Profile	Format	Note	Number of panels	Prices in CHF, gross			CPM
						7 days	14 days	21 days	in CHF 7 days
A5938 Yverdon-les-Bains									
	City F200 Yverdon-les-Bains	2	F200		15	3 600	5 850	8 100	8.40
	Citystar F200L Yverdon-les-Bains	4	F200L		13	4 050	6 300	8 550	7.00
	Agglo F12 Yverdon	7	F12		13	3 500	5 850	8 200	11.00
	City F12 Yverdon-les-Bains	8	F12		11	3 050	5 150	7 250	15.90
	Community F4 Yverdon-les-Bains		F4		13	637	943	–	–
	Shopping ePanel Centre Belair Yverdon-les-Bains	17	ePanel	P	4	1 085	2 169	3 254	–
13 Neuchâtel									
A6421 La Chaux-de-Fonds-Le Locle									
	City F200 La Chaux-de-Fonds	2	F200		18	4 500	7 200	9 900	4.50
	Agglo F12 La Chaux-de-Fonds	7	F12		18	4 800	8 000	11 200	9.40
	City F12 La Chaux-de-Fonds	8	F12		13	3 550	5 950	8 350	9.40
	Community F4 La Chaux-de-Fonds		F4		29	1 421	2 103	–	–
A6458 Neuchâtel									
	City F200 Neuchâtel	2	F200		28	6 900	10 950	15 000	8.10
	Citystar F200L Neuchâtel	4	F200L		24	8 600	13 800	19 000	10.00
	Agglo F12 Neuchâtel	7	F12		25	6 550	10 700	14 850	7.90
	City F12 Neuchâtel	8	F12		17	4 800	8 000	11 200	9.80
	Community F4 Neuchâtel		F4		30	1 470	2 175	–	–
	Rail eBoard Neuchâtel	14	eBoard	P	1	2 369	4 738	7 106	–
	Shopping ePanel Centre Manor Marin	17	ePanel	P	4	1 399	2 798	4 197	–
14 Jura									
9680 Porrentruy									
	Shopping ePanel Esplanade Centre Porrentruy	17	ePanel	P	4	1 085	2 169	3 254	–
15 Fribourg									
A2125 Bulle									
	Citystar F200L Bulle	4	F200L		6	2 100	3 400	4 700	8.30
A2196 Fribourg									
	City F200 Fribourg	2	F200		20	5 750	9 450	13 150	7.40
	Citystar F200L Fribourg	4	F200L		22	9 950	16 800	23 650	9.20
	Agglo F12 Fribourg	7	F12		21	6 250	10 750	15 250	8.10
	City F12 Fribourg	8	F12		18	5 400	9 100	12 800	10.20
	Community F4 Fribourg		F4		30	1 470	2 175	–	–
	Rail eBoard Fribourg	14	eBoard	P	1	2 369	4 738	7 106	–
16 Bas-Valais									
A6266 Sion									
	City F200 Sion	2	F200		17	3 950	6 250	8 550	8.50

WEMF	Product	Profile	Format	Note	Number of panels	Prices in CHF, gross		CPM in CHF	
						7 days	14 days	21 days	7 days
	Citystar F200L Sion	4	F200L		18	6 500	10 700	14 900	8.70
	Agglo F12 Sion	7	F12		15	4 050	6 700	9 350	8.60
	City F12 Sion	8	F12		13	3 700	6 250	8 800	11.60
	Community F4 Sion		F4		31	1 568	2 320	–	–
	Shopping ePanel Forum des Alpes Conthey	17	ePanel	P	7	2 097	4 193	6 290	–

A6136 Martigny

	Shopping ePanel Quartz Martigny	17	ePanel	P	4	1 085	2 169	3 254	–
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21 Luzern, Obwalden, Nidwalden

A1061 Luzern

	City F200 Luzern	2	F200		48	17 100	28 100	39 100	8.00
	Citystar F200L Luzern	4	F200L	E	47	23 700	39 200	54 700	7.40
	Rail Citystar F200L Luzern		F200L		8	5 500	9 436	13 370	–
	Rail Rollingstar F200LR Luzern	6	F200LR		6	2 414	3 640	4 880	–
	Agglo F12 Luzern	7	F12	M	37	13 100	22 050	31 000	8.30
	City F12 Luzern	8	F12	M	28	11 500	19 900	28 300	8.50
	Rail Rollingstar F12LR Luzern	11	F12LR		12	6 058	9 846	13 599	–
	Rail eBoard Luzern	14	eBoard	P	2	9 022	18 043	27 065	–
	Rail ePanel Luzern	16	ePanel	P	8	8 255	16 510	24 765	–
	ShoppingCenter Mall of Switzerland Ebikon	12	diverse	FM	9	3 296	5 352	7 417	–
	Shopping ePanel Mall of Switzerland Ebikon	17	ePanel	P	19	5 645	11 290	16 934	–
	ShoppingCenter Emmen Center Emmenbrücke	12	diverse	FM	18	6 342	10 699	15 054	–
	Shopping ePanel Emmen Center Emmenbrücke	17	ePanel	P	16	4 234	8 467	12 701	–
	Shopping ePanel Pilatusmarkt Kriens	17	ePanel	P	8	2 798	5 596	8 395	–

22 Berner Oberland

A0581 Interlaken

	Cityserie F4 Interlaken	13	F4		6	417	702	–	–
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A0942 Thun

	City F200 Thun	2	F200		25	6 350	10 550	14 750	8.40
	Citystar F200L Thun	4	F200L		22	9 950	16 950	23 950	7.50
	Agglo F12 Thun	7	F12		23	6 500	10 800	15 100	8.50
	City F12 Thun	8	F12		19	4 900	8 100	11 300	12.40
	Community F4 Thun		F4		30	1 470	2 175	–	–
	Shopping ePanel Zentrum Oberland Thun	17	ePanel	P	4	1 883	3 766	5 649	–
	Shopping ePanel Panorama-Center Thun	17	ePanel	P	6	2 097	4 193	6 290	–

Networks analog and digital (according to WEMF)

WEMF	Product	Profile	Format	Note	Number of panels	Prices in CHF, gross			CPM
						7 days	14 days	21 days	in CHF 7 days
23	Oberwallis								
A6002 Brig-Visp									
	Rail eBoard Brig	14	eBoard	P	1	2 369	4 738	7 106	–
	Shopping ePanel Simplon Center Glis	17	ePanel	P	4	1 399	2 798	4 197	–
96300 Zermatt									
	Mountain ePanel Zermatt (Sommer)	18	ePanel	P	4	1 247	2 494	3 741	–
	Mountain ePanel Zermatt (Winter Peak)					3 645	7 290	10 935	–
24	Zug								
A1711 Zug									
	City F200 Zug	2	F200		18	4 900	8 000	11 100	10.70
	Citystar F200L Zug	4	F200L		20	7 100	11 450	15 800	11.00
	Agglo F12 Zug	7	F12		23	5 800	9 400	13 000	7.90
	City F12 Zug	8	F12		18	5 300	9 000	12 700	10.60
	Cityserie F4 Zug	13	F4		10	1 025	1 805	–	–
	Community F4 Zug		F4		19	931	1 378	–	–
	Rail eBoard Zug	14	eBoard	P	2	5 338	10 676	16 015	–
26	St. Gallen, Appenzell Innerrhoden, Appenzell Ausserrhoden								
A3203 St. Gallen									
	City F200 St. Gallen	2	F200		32	11 600	18 900	26 200	11.20
	Citystar F200L St. Gallen	4	F200L		34	16 450	26 400	36 350	14.60
	Rail Rollingstar F200LR St. Gallen	6	F200LR		8	2 448	3 360	4 264	–
	Agglo F12 St. Gallen	7	F12	M	33	10 700	17 500	24 300	10.90
	City F12 St. Gallen	8	F12	M	27	9 750	16 350	22 950	11.70
	Rail Rollingstar F12LR St. Gallen	11	F12LR		4	1 860	2 964	4 054	–
	Cityserie F4 St. Gallen	13	F4		14	1 435	2 527	–	–
	Rail eBoard St. Gallen	14	eBoard	P	1	5 338	10 676	16 015	–
	Rail ePanel St. Gallen	16	ePanel	P	11	11 371	22 742	34 113	–
27	Glarus								
A0261 Zürich									
	ShoppingCenter Seedamm-Center Pfäffikon SZ	12	diverse	FM	11	3 590	6 033	8 476	–
A3336 Rapperswil-Jona									
	Shopping ePanel Sonnenhof Rapperswil	17	ePanel	P	5	1 399	2 798	4 197	–
28	Bündner Unterland								
A3901 Chur									
	City F200 Chur	2	F200		15	4 200	6 900	9 600	6.50
	Citystar F200L Chur	4	F200L		16	6 300	10 500	14 700	8.60

WEMF	Product	Profile	Format	Note	Number of panels	Prices in CHF, gross		CPM in CHF	
						7 days	14 days	21 days	7 days
	Agglo F12 Chur	7	F12		20	5 250	8 650	12 050	8.20
	City F12 Chur	8	F12		14	3 850	6 350	8 850	8.70
	Community F4 Chur		F4		30	1 470	2 175	–	–
	City & Rail ePanel Chur	16	ePanel	P	11	5 440	10 880	16 320	–
	City ePanel Chur	16	ePanel	P	7	2 900	5 800	8 700	–
	Rail eBoard Chur	14	eBoard	P	3	2 369	4 738	7 106	–
	Rail ePanel Chur	16	ePanel	P	4	2 540	5 080	7 620	–
	Shopping ePanel City West Chur	17	ePanel	P	4	1 399	2 798	4 197	–

93293 Mels-Sargans

	Shopping ePanel Pizolcenter Mels	17	ePanel	P	5	1 399	2 798	4 197	–
Arosa									
	Mountain ePanel Arosa (summer)	18	ePanel	P	3	685	1 370	2 055	–
	Mountain ePanel Arosa (winter Peak)					2 379	4 758	7 137	–

29 Bündner Oberland

93787 St. Moritz

	Mountain ePanel St. Moritz-Corvatsch (summer)	18	ePanel	P	8	2 088	4 176	6 264	–
	Mountain ePanel St. Moritz-Corvatsch (winter Peak)					7 289	14 578	21 867	–

Vaz/Obervaz

	Mountain ePanel Lenzerheide (summer)	18	ePanel	P	3	685	1 370	2 055	–
	Mountain ePanel Lenzerheide (winter Peak)					2 379	4 758	7 137	–

31 Basel

A2701 Basel

Premium Branding F200									
	Centralbahnplatz Basel	1	F200	R	10	9 222	16 722	24 252	17.40
	City F200 Basel	2	F200		82	26 200	42 150	58 100	7.70
	Citystar F200L Basel Prime	4	F200L		8	9 468	17 239	25 010	11.00
	Citystar F200L Basel	4	F200L		78	41 400	68 350	95 300	9.60
	Rail Rollingstar F200LR Basel	6	F200LR		9	4 735	7 702	10 683	–
	Agglo F12 Basel	7	F12	M	82	29 350	49 450	69 550	6.60
	City F12 Basel	8	F12	M	59	20 800	34 500	48 200	10.00
	Rail Rollingstar F12LR Basel	11	F12LR		14	5 446	8 216	10 970	–
	DoubleTall F4 Basel	13	F4		64	8 672	16 000	–	–
	Cityserie F4 Basel Large	13	F4		32	4 336	8 000	–	–
	Cityserie F4 Basel Small	13	F4		24	3 252	6 000	–	–
	City & Rail ePanel Basel	16	ePanel	P	38	32 042	64 085	96 128	–
	City ePanel Basel Large	16	ePanel	P	20	16 679	33 958	50 937	–
	City ePanel Basel Medium	16	ePanel	P	11	7 858	15 717	23 575	–

Networks analog and digital (according to WEMF)

WEMF	Product	Profile	Format	Note	Number of panels	Prices in CHF, gross			CPM
						7 days	14 days	21 days	in CHF
	Rail eBoard Basel	14	eBoard	P	2	9022	18043	27065	–
	Rail ePanel Basel	16	ePanel	P	7	7 205	14 410	21 616	–

32 Solothurn

A2581 Olten-Zofingen

	City F200 Olten	2	F200		15	4 000	6 550	9 100	12.90
	Citystar F200L Olten	4	F200L		18	7 500	12 550	17 600	11.00
	Agglo F12 Olten-Zofingen	7	F12		22	6 100	10 050	14 000	9.60
	City F12 Olten	8	F12		16	4 600	7 750	10 900	13.80
	Community F4 Olten		F4		19	931	1 378	–	–
	Rail eBoard Olten	14	eBoard	P	1	2 369	4 738	7 106	–
	Shopping ePanel Sälpark Olten	17	ePanel	P	4	1 399	2 798	4 197	–

A2601 Solothurn

	City F200 Solothurn	2	F200		16	3 900	6 200	8 500	11.20
	Citystar F200L Solothurn	4	F200L		16	5 700	9 100	12 500	11.50
	Agglo F12 Solothurn	7	F12		18	4 400	7 050	9 700	9.80
	City F12 Solothurn	8	F12		13	3 450	5 700	7 950	15.20
	Community F4 Solothurn		F4		14	686	1 015	–	–

Egerkingen

	ShoppingCenter Gäupark Egerkingen	12	diverse	FM	10	2 997	4 934	6 874	–
	Shopping ePanel Gäupark Egerkingen	17	ePanel	P	12	4 234	8 467	12 701	–

33 Berner Seeland

A0371 Biel/Bienne

	City F200 Biel/Bienne	2	F200		25	9 250	15 100	20 950	10.40
	Citystar F200L Biel/Bienne	4	F200L		19	10 400	17 300	24 200	10.90
	Rail Rollingstar F200LR Biel/Bienne	6	F200LR		2	734	1 072	1 416	–
	Agglo F12 Biel/Bienne	7	F12		25	7 950	13 000	18 050	10.30
	City F12 Biel/Bienne	8	F12		17	5 500	9 050	12 600	16.90
	Cityserie F4 Biel/Bienne	13	F4		24	1 404	2 232	–	–
	City & Rail ePanel Biel/Bienne	16	ePanel	P	10	5 936	11 872	17 808	–
	City ePanel Biel/Bienne	16	ePanel	P	6	2 486	4 972	7 458	–
	Rail eBoard Biel/Bienne	14	eBoard	P	1	5 338	10 676	16 015	–
	Rail ePanel Biel/Bienne	16	ePanel	P	4	3 450	6 900	10 350	–
	Shopping ePanel Centre Boujean Biel/Bienne	17	ePanel	P	6	2 097	4 193	6 290	–
	Shopping ePanel Shopping Tissot Arena Biel/Bienne	17	ePanel	P	8	2 798	5 596	8 395	–
	Shopping ePanel Centre Brügg	17	ePanel	P	8	2 798	5 596	8 395	–
	Shopping ePanel Lyssbachpark Lyss	17	ePanel	P	4	1 399	2 798	4 197	–

Murten

	Cityserie F4 Murten	13	F4		12	1 056	1 860	–	–
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WEMF	Product	Profile	Format	Note	Number of panels	Prices in CHF, gross		CPM in CHF	
						7 days	14 days	21 days	7 days

34 Berner Mittelland

A0351 Bern

City F200 Bern	2	F200	E	63	21 800	35 600	49 400	9.90
Citystar F200L Bern	4	F200L	ML, E	46	23 350	38 250	53 150	14.30
Rail Rollingstar F200LR Bern	6	F200LR		19	10 012	16 273	22 568	–
Agglo F12 Bern	7	F12	M	58	20 550	34 300	48 050	8.60
City F12 Bern	8	F12	M	40	16 000	27 050	38 100	12.00
Rail Rollingstar F12LR Bern	11	F12LR		12	5 981	9 698	13 364	–
ShoppingCenter Westside Bern	12	diverse	FM	14	5 124	8 226	11 305	–
Cityserie F4 Bern	13	F4		34	1 479	2 210	–	–
Rail eBoard AllStation Bern	14	eBoard	P	4	12 029	24 058	36 087	–
Rail eBoard Bern	14	eBoard	P	2	9 022	18 043	27 065	–
Rail eBoard Track Bern	14	eBoard	P	2	5 078	10 156	15 233	–
Rail ePanel Bern	16	ePanel	P	5	4 900	9 800	14 700	–
Rail ePanel AdWalk City Bern	16	ePanel	P	14	14 420	28 840	43 260	–
Rail ePanel AdWalk University Bern	16	ePanel	P	14	14 420	28 840	43 260	–
ShoppingCenter Shoppypfad Schönbühl	12	diverse	FM	15	4 441	7 325	10 215	–
Shopping ePanel Shoppypfad Schönbühl	17	ePanel	P	10	4 234	8 467	12 701	–

41 Aargau

A4001 Aarau

City F200 Aarau	2	F200		15	4 400	7 300	10 200	12.10
Citystar F200L Aarau	4	F200L		13	5 250	8 600	11 950	14.10
Agglo F12 Aarau	7	F12		18	4 900	8 200	11 500	10.00
City F12 Aarau	8	F12		11	3 400	5 800	8 200	15.70
Community F4 Aarau		F4		26	1 252	1 855	–	–
Rail eBoard Aarau	14	eBoard	P	2	5 338	10 676	16 015	–
Rail ePanel Aarau	16	ePanel	P	2	1 725	3 450	5 175	–
Shopping ePanel Wynecenter Buchs	17	ePanel	P	9	3 145	6 290	9 435	–

A4021 Baden-Brugg

City F200 Baden-Wettingen	2	F200		20	5 050	8 050	11 050	9.80
Citystar F200L Baden-Wettingen	4	F200L		15	6 200	10 200	14 200	11.60
Agglo F12 Baden-Brugg	7	F12		21	6 700	11 400	16 100	8.20
City F12 Baden-Wettingen	8	F12		16	4 350	7 200	10 050	18.10
Community F4 Baden		F4		19	931	1 378	–	–
Citystar F200L Brugg-Windisch	4	F200L		9	2 900	4 550	6 200	14.60

42 Schaffhausen

A2939 Schaffhausen

City F200 Schaffhausen	2	F200		20	4 800	7 700	10 600	9.00
Citystar F200L Schaffhausen	4	F200L		16	5 600	8 900	12 200	6.90
Agglo F12 Schaffhausen	7	F12		20	5 300	8 700	12 100	7.00
City F12 Schaffhausen	8	F12		16	4 700	8 000	11 300	7.40

Networks analog and digital (according to WEMF)

WEMF	Product	Profile	Format	Note	Number of panels	Prices in CHF, gross			CPM
						7 days	14 days	21 days	in CHF 7 days
43 Zürich									
A0230 Winterthur									
	City F200 Winterthur	2	F200	E	36	12 300	19 650	27 000	11.90
	Citystar F200L Winterthur	4	F200L		45	20 400	32 700	45 000	11.50
	Rail Rollingstar F200LR Winterthur	6	F200LR		2	1 270	2 146	3 028	–
	City F12 Winterthur	8	F12	M, E	33	13 500	22 800	32 100	13.10
	Rail Rollingstar F12LR Winterthur	11	F12LR		4	2 454	4 152	5 840	–
	City & Rail ePanel Winterthur	16	ePanel	P	21	16 966	33 932	50 898	–
	City ePanel Winterthur	16	ePanel	P	10	5 595	11 190	16 785	–
	Rail eBoard Winterthur	14	eBoard	P	5	9 022	18 043	27 065	–
	Rail ePanel Winterthur	16	ePanel	P	11	11 371	22 742	34 113	–
A0261 Zürich									
	City F200 Zürich	2	F200		127	48 900	81 100	113 300	10.20
	Premium Branding F200L								
	Bahnhofstrasse Zürich	1	F200L		13	19 773	39 546	59 319	14.30
	Citystar F200L Zürich	4	F200L		111	55 800	94 300	132 800	10.40
	Rail Rollingstar F200LR Zürich	6	F200LR		45	23 535	38 198	52 928	–
	Rail Rollingstar F200LR								
	Bahnhofshalle Zürich HB	6	F200LR		4	2 540	4 292	6 056	–
	Agglo F12 Zürich	7	F12	M	155	50 800	84 450	118 100	7.30
	City F12 Zürich	8	F12	M	102	39 100	66 950	94 800	12.00
	Rail Rollingstar F12LR Zürich	11	F12LR		55	28 773	47 091	65 233	–
	ShoppingCenter Sihlcity Zürich	12	diverse	FM	18	6 609	10 941	15 296	–
	Cityserie F4 Zürich	13	F4		45	6 638	12 308	–	–
	Rail eBoard AllStation Zürich HB/ShopVille	14	eBoard	P	16	29 000	58 000	87 000	–
	Rail eBoard Zürich HB/ShopVille	14	eBoard	P	8	18 140	36 280	54 419	–
	Rail eBoard Track S-Bahn Zürich HB	14	eBoard	P	4	8 606	17 212	25 817	–
	Rail eBoard Track Intercity Zürich HB	14	eBoard	P	4	8 606	17 212	25 817	–
	Rail eBoard Zürich Enge	14	eBoard	P	1	2 369	4 738	7 106	–
	City & Rail ePanel Zürich	16	ePanel	P	143	166 433	281 423	422 135	–
	City ePanel Zürich	16	ePanel	*	6	5 909	11 817	17 726	–
	Rail ePanel AllStation Zürich	16	ePanel	P	91	118 319	236 638	354 957	–
	Rail ePanel Zürich HB Landesmuseum	16	ePanel	P	16	19 472	38 944	58 416	–
	Rail ePanel Zürich HB Bahnhof-/Löwenstrasse	16	ePanel	P	25	30 425	60 850	91 245	–
	Rail ePanel Zürich HB Gessnerallee	16	ePanel	P	6	7 302	14 604	21 906	–
	Rail ePanel Zürich HB Querhalle	16	ePanel	P	8	9 736	19 472	29 208	–
	Rail ePanel Zürich HB ShopVille	16	ePanel	P	12	14 604	29 208	43 812	–
	Rail ePanel Zürich HB Sihlquai	16	ePanel	P	10	11 419	22 838	34 257	–
	Rail ePanel Zürich YoungUrban	16	ePanel	P	25	25 221	51 442	77 163	–
	Rail ePanel Zürich Stadelhofen	16	ePanel	P	12	14 616	29 232	43 848	–
	Rail ePanel Zürich Hardbrücke	16	ePanel	P	2	1 685	3 370	5 055	–
	Rail ePanel Zürich Oerlikon	16	ePanel	P	10	9 060	18 120	27 180	–
	Escalator ePanel Zürich HB	16	ePanel	P	64	11 280	22 560	33 840	–

WEMF	Product	Profile	Format	Note	Number of panels	Prices in CHF, gross		CPM in CHF	
						7 days	14 days	21 days	7 days
	Shopping ePanel Neumarkt Altstetten Zürich	17	ePanel	P	6	2 798	5 596	8 395	–
	Rail eBoard Track Zürich Flughafen	14	eBoard	P	2	3 200	6 401	9 601	–
	Shopping ePanel Hinwil Center Hinwil	17	ePanel	P	5	1 399	2 798	4 197	–
	City F200 Uster	2	F200		16	3 650	5 700	7 750	11.80
	Citystar F200L Uster	4	F200L		11	4 150	6 750	9 350	9.20
	City F12 Uster	8	F12		10	2 200	3 600	5 000	19.50
	Community F4 Uster		F4		18	882	1 305	–	–
	ShoppingCenter Glattzentrum Wallisellen	12	diverse	FM	25	7 575	12 548	17 533	–

44 Thurgau

A4401 Arbon-Rorschach

	Shopping ePanel Novaseta Arbon	17	ePanel	P	4	1 085	2 169	3 254	–
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A4566 Frauenfeld

	City F200 Frauenfeld	2	F200		13	2 850	4 500	6 150	10.40
	Agglo F12 Frauenfeld	7	F12		14	3 450	5 650	7 850	15.80
	City F12 Frauenfeld	8	F12		13	3 500	5 800	8 100	11.40

51 Ticino

A5002 Bellinzona

	City F200 Bellinzona	2	F200		18	4 300	6 850	9 400	5.90
	Citystar F200L Bellinzona	4	F200L		14	5 500	9 100	12 700	5.00
	Agglo F12 Bellinzona	7	F12		17	4 300	7 100	9 900	7.70
	City F12 Bellinzona	8	F12		13	3 300	5 400	7 500	8.30
	Rail eBoard Bellinzona	14	eBoard	P	1	2 369	4 738	7 106	–

A5113 Locarno

	City F200 Locarno	2	F200		16	3 500	5 450	7 400	8.30
	Citystar F200L Locarno	4	F200L		15	5 150	8 200	11 250	7.20
	Agglo F12 Locarno	7	F12		15	3 900	6 400	8 900	7.00
	City F12 Locarno	8	F12		15	3 800	6 200	8 600	11.10

A5192 Lugano

	City F200 Lugano	2	F200		23	7 100	11 800	16 500	6.20
	Citystar F200L Lugano	4	F200L		19	8 000	13 200	18 400	7.20
	Agglo F12 Lugano	7	F12		30	8 950	15 050	21 150	5.70
	City F12 Lugano	8	F12		17	5 550	9 500	13 450	7.60
	Cityserie F4 Lugano	13	F4		56	3 892	6 552	–	–
	City & Rail ePanel Lugano	16	ePanel	P	16	7 542	15 084	22 626	–
	City ePanel Lugano	16	ePanel	P	12	5 002	10 004	15 006	–
	Rail ePanel Lugano	16	ePanel	P	4	2 540	5 080	7 620	–

A5250 Chiasso-Mendrisio

	Shopping ePanel Centro Serfontana	17	ePanel	P	6	2 798	5 596	8 395	–
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