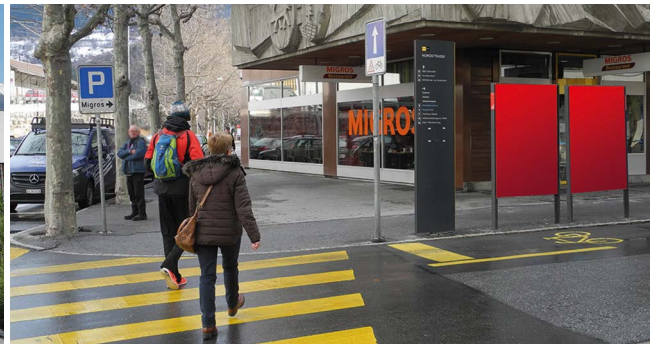




## Profitline

High reach postings at cost-effective rates



Profitline offers high visibility at a low price. Book this attractive offer now to enjoy favourable terms.

### Facts & Figures

- National, as per APG|SGA showing matrix
- 1,000 panels
- 85% streets, 10% stations, 5% parking/POS
- Price categories 3-5

### Profile

Format F12 and F200  
Display period 14 days  
Restrictions spirits, tobacco  
Various direct confirmations

### Price in CHF, net/net, excl. VAT

Profitline	150 000
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Expandable in CHF 50,000 increments  
Max. 3 packages  
Booking no more than 10 weeks before posting  
Discounts not cumulative