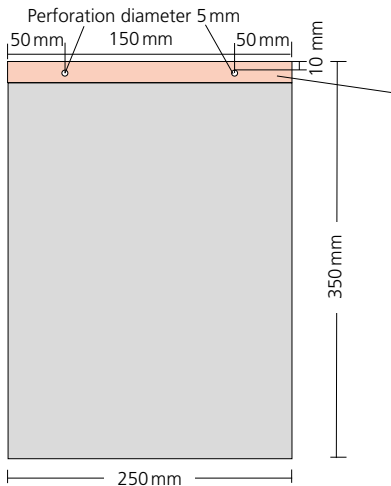


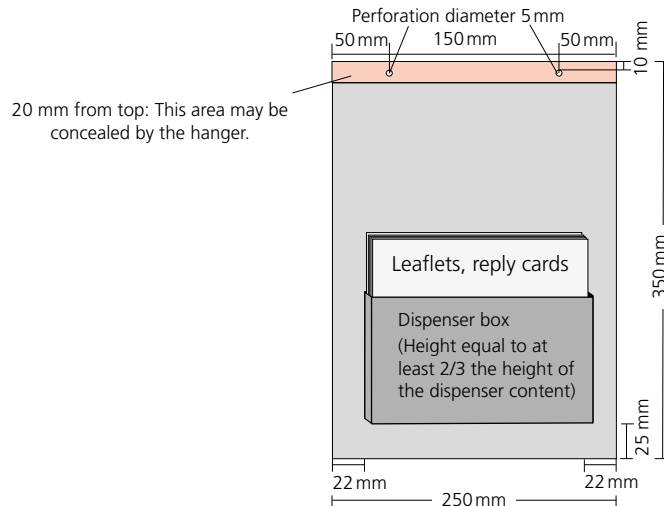
HangingDisplay, HangingDisplay with dispenser

Technical brief for printshops

HangingDisplay



HangingDisplay with dispenser



Production data, HangingDisplay

Production format (W x H)	250 x 350 mm
Live area (W x H)	250 x 330 mm (see diagram); do not place text, logos or images within 20 mm of the top edge as this area may be covered by the hanger.
HangingDisplay material	400–600 gm ² card
Printing	Double-sided inkjet, offset, digital or screen printing
Finishing	Two perforations of precisely 5 mm diameter, 150 mm distance between the two hole centres; Distance from top edge: 10 mm, perforation position from side: 50 mm to hole centre on each side

Production data, HangingDisplay with dispenser

a) Card format (W x H)	250 x 350 mm
Live area (W x H)	250 x 330 mm (see diagram); do not place text, logos or images within 20 mm of the top edge as this area may be covered by the hanger.
Material	800 gm ² card
Printing	Single- or double-sided inkjet, offset, digital or screen printing
Finishing	Two 5 mm-diameter perforations, 150 mm distance between the two hole centers; Distance from top edge: 10 mm, perforation position from side: 50 mm to hole centre on each side

b) Dispenser and contents

Dispenser box format	max. size for A6 portrait (148 x 104 mm) or landscape / A6/5 portrait (105x210 mm)
Material	600 gm ² card
Printing	Inkjet, offset, digital or screen printing
Height	The dispenser box should be at least 2/3 the height of the material it is intended to hold
Depth	The dispenser box must not be more than 15 mm in depth
Dispenser box position	On one side, at least 22 mm from side and 25 mm from bottom edge of the card
Stability	Dispenser boxes must be securely attached to the card (i.e. adhesive applied to entire contact surface rather than in spots) to ensure that they are capable of holding the contents (flyers, reply cards) stably throughout their display life.
Contents weight	Total contents weight per box must not exceed 350 g
Self-adhesive labels	Self-adhesive labels cannot be accepted
Dispenser box assembly	Hanging displays must be supplied in fully assembled condition: dispenser boxes affixed without hinged folds, dispenser boxes filled, contents taped
Refills	Supply bundled and taped per dispenser box

HangingDisplay, hangingDisplay with dispenser

Technical brief for printshops

Important dispatch instructions and goods delivery

Label goods	Label materials clearly (customer, visual, quantity)
Packaging/delivery	Supply HangingDisplays with dispenser vertically in dispatch-compliant cardboard boxes. When packaging, please ensure that the hanging displays with dispensers do not get damaged Goods found to be damaged on delivery will be charged for, but not displayed. Any additional work will be charged to customers at cost.
Several visuals in the same display	If the same display is to be used for several visuals, the visuals should be supplied pre-sorted (visual 1, 2, 3; visual 1, 2, 3; etc.) Any additional work will be charged to customers at cost.
Deadline for delivery	No later than 10 working days before placement
Delivery address	APG SGA, Logistikcenter Ost, Hertistrasse 1, 8304 Wallisellen, phone +41 58 220 70 11, logistikcenter.ost@apgsga.ch
Overage	5% (at least five units) over normal print run
General operating conditions	No choice of route
Disposal	HangingDisplays will be disposed of after use (no returns)