

Global CDP ranking: APG|SGA awarded top score of A for climate commitment

On 8 December 2020, CDP, the non-profit platform for disclosures on environmental impact, published the most comprehensive global report on climate action taken by the largest and most environmentally significant companies. The established, recognised CDP rating shows APG|SGA to be among the most climate-friendly listed companies in the world. With the top score of A, it ranks among the most outstanding companies nationally and internationally in the CDP Climate Score. This rating represents the fourth successive year-on-year improvement at APG|SGA and underscores the company's consistent efforts in the context of its Corporate Responsibility strategy.

APG|SGA, the leading provider of analogue, digital and mobile out of home media in Switzerland, climbed to the top "A" category in the latest CDP international climate protection ranking. CDP provides companies throughout the world with a rating system that allows them to measure their climate impact and communicate it transparently. It evaluates the details submitted and calculates the climate score. In the current ranking, APG|SGA received an A, the top score in the global comparative study and another increase on previous years (2017: C-, 2018: B, 2019: A-).

Rating the environmental efforts of 9,600 companies

CDP's annual environmental disclosure and evaluation process is the gold standard for transparency in companies' environmental efforts. In 2020, over 515 investors with assets valued in excess of USD 106 billion and more than 150 bulk buyers with purchasing power of USD 4 billion requested data from companies on environmental impact, risks and opportunities through the CDP platform. More than 9,600 responded in 2020 – the highest number ever. CDP uses a detailed, independent methodology to rate these companies and awards scores on a scale of A to D- based on the completeness of disclosure, awareness and management of environmental risks, and demonstration of proven practices commensurate with a leading role in environmental issues, such as setting ambitious, meaningful and fact-based goals. Companies that disclose insufficient information or none at all receive a score of F.

Specific APG|SGA actions for the environment

The 2020 climate ranking shows that the strategies, optimisation drives and concrete measures that APG|SGA has put in place to reduce its environmental impact are working, and that current best practice is being effectively implemented. Greenhouse gas emissions were substantially reduced. The company's efforts also included major promotion of climate-friendly products, technological developments and optimised processes within the value creation chain. Its current sustainability strategy is in line with the 1.5°C climate target. By 2023, APG|SGA is also working toward the interim milestone of reducing directly controllable emissions by 30% on 2017 figures, with the long-term target of net zero by 2035.

Paul Simpson, CEO of CDP: "We would like to congratulate all the companies on this year's A list. Our A list celebrates those companies, like APG|SGA, who are preparing to stand out in the economy of tomorrow by acting today. Taking a leading role in transparency and action in environmental issues is one of the most important things a company can do, and it is an even more impressive achievement in this tough year dominated by COVID-19. The scale of the risk facing companies as a result of climate change is enormous, and we know that the opportunities offered by taking action far outweigh the risks of not acting at all. Leadership in the private sector will create an 'ambition loop' for greater state action and ensure that global ambitions for a sustainable net zero economy become reality."

CEO Markus Ehrle, CEO of APG|SGA: "We are very pleased that our efforts have been recognised in the climate protection ranking with the top score of A. Our goals and measures are in line with the current state of climate research and with the Paris Agreement. APG|SGA has already introduced numerous important

measures related to the '1.5°C' climate goal. The transition to a sustainable economy is a huge driver for us, for instance, through advances in our vehicle fleet with alternative fuel technology, in product innovations and in refurbishment of our buildings for optimal energy performance.”

Beat Hermann, CFO of APG|SGA: “Our A rating confirms that we are leading in performance and transparency in the field of climate protection. We are well aware of our overall responsibility – to society, our employees, the environment and our shareholders and business partners. Making our business sustainable is a key prerequisite for the future viability of APG|SGA. Thinking and acting responsibly is the APG|SGA way, and this has driven management decisions within the company for decades. Climate protection and sustainability are values we live by.”

Information

You can find the full methodology and criteria for the A list on the CDP website at:

<https://www.cdp.net/en/companies/companies-scores>

You can find the APG|SGA Sustainability Report 2019 and more information on our commitment here:

<https://www.apgsga.ch/en/investor-relations/responsibility/sustainability/>

Get in touch

APG|SGA press office

T+41 58 220 70 71, media@apgsga.ch

About the companies

CDP is a global non-profit organisation which facilitates the efforts of companies and governments in reducing greenhouse gas emissions, securing water resources and protecting forests. Selected by investors as the number one in climate research, it uses the power of investors and buyers to motivate companies to disclose and manage their environmental impact, in collaboration with institutional investors who manage assets totalling USD 106 billion. Over 9,600 companies with over 50% of global market cap have published environmental data through CDP in 2020. There are also hundreds of cities, states and regions who have added their disclosures, making the CDP platform one of the most substantial sources of information on how companies and governments are driving environmental change. CDP is a founding member of the We Mean Business coalition. Visit <https://cdp.net/en> or follow @CDP to find out more.

APG|SGA SA is Switzerland's leading out of home media company. Listed on the SIX Swiss Exchange, APG|SGA covers all aspects of outdoor advertising: on streets and squares, in railway stations, at airports, in shopping centres, in the mountains as well as in and on means of transport – from poster campaigns with the widest coverage and large formats to state-of-the-art digital advertising spaces, special advertising formats, promotions and mobile advertising. When communicating with customers, the authorities and the advertising industry, APG|SGA represents sustainability and innovation, aiming to inspire people with the very best communication solutions in public spaces.